

TVR Car Club Meeting

September 9th, Heritage Motor Museum

Publicity	Martin Payne	Secretary	Nicky Evans
Treasurer	Tony Connor	Model Registrar	Mervyn Larner
	Events Co-ordinator	Richard Mayoh	Advertising Pietro
Abate			
RO Co-ordinator	Paul Shrimpton	Club Office	Carol Folkard
Chris Wright		Claire Hilton	

Apologies:

Chairman	John Hayter	Competition	Stewart McQuillian
Deputy Track	Bruce Smith	Track	Bernie Harnett
Technical Editor	Steve Heath	Club Office	Alison Brown
Deputy Events	Debbie Rogers		

	Martin Payne chaired the meeting in John Hayter's absence. MP welcomed Chris Wright and Claire Hilton.	
1	Minutes of the last meeting.	Approved
1.1.a	Citation for Ralph Dodds - done.	Closed
1.1.3	MP written to G Ilot - keeping in contact.	Closed
1.1.4	RO summer meeting/event proposed Committee added to RO E-Group - done	C/F - PS Closed
1.1.5	Zante - see Model Registrar Report	Closed
1.1.6	Back Home 2002 update	C/F DRogers
1.1.8	AGM - in progress	Closed
1.4	Matters arising: Club Sponsorship - this has been outstanding for the last 3 meetings. BH to raise at AGM under Open Forum.	C/F - BH
1.7	The New Sprint has been sent to museums and dealers - has resulted in new membership MP echoed the debt of gratitude to TC, PA and his team in the production of new look Sprint as per Chairman's chat. There has been world-wide feedback - which has inspired new avenues of interest from members, dealers, key players in TVR - even from previously 'pro A5' people, as well as other car clubs.	Closed
2	Isle of Man Honorary Life Membership. MP read correspondence between JH and BS re: IOM Life Membership. The club rules mean that the proposal is invalid as life membership can only be given to an individual. Discussion took place on what types of accolades/awards the club should have, and their criteria. Additionally, how to ensure that any proposals are put forward in enough time for publication/debate and endorsement before being voting by the membership at an AGM. MP asked whether ML would consider this subject and prepare a report/proposals for discussion. All ideas/contributions to be passed to ML Any change will (probably) require a change to the rules, which at the	MP/JH to communicate with BS that the proposal is not valid ML - all to contribute ideas to ML

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	earliest will be next AGM.	
3	<p>Financial Report</p> <p>No report presented, TC is behind due to Sprint commitments. However, the financial position is healthier than it has been for a long time</p> <p>Daw White and Murrall have had the accounts for over 2 months. TC keeps chasing - no reply. It seems unlikely that we will get a printed report for Sprint in time. TC will distribute the accounts before AGM - send to RO's and put on the web.</p> <p>VAT reclaim - an error in underpayment has reduced the overall overpayment to be claimed to approx. £5k.</p> <p>Should we look at other auditors - TC will review when he has the figures - and their presentation.</p> <p>PS - requested Hearing Dogs cheque be available to present at AGM</p>	<p>TC</p> <p>TC</p> <p>TC</p>
4	<p>Sprint Report</p> <p>Need to get distribution sorted so the magazine arrives at the beginning of each month. - to allow future events to be timely. 3rd issue is 75% there - and getting better organised - Christmas issues will be a challenge - with 2 coming out in quick succession.</p> <p>Factory Feedback is very positive: Ben likes it - Peter nodded(!) Ben has offering to help with content e.g.: on the Tamora get quid pro quo relationship going.</p> <p>AGM proposals as an insert need to be sorted by w/e 16th</p> <p>CF has sold more A4 Folders since this issue than ever for A5.</p>	<p>NE</p>
5	<p>Web Site Progress</p> <p>This is on the back burner, and needs rewriting TC still needs practical help - any takers? TC to distribute URL -</p> <p>TC gets late news, information not suitable or timely for Sprint publication which RM volunteered help to get onto web pages - RM - PA proposed getting common nomenclature for regional web sites and Regional Web sites. The costs appear to be reasonable - approx. £15 for 2 years</p> <p>Could Paul Calland help to get a common standard (as a front end to individual committee e-mail's) Proposed by PA and seconded NE</p>	<p>TC</p> <p>RM/ Paul C</p> <p>RM to progress and announce at AGM.</p>
6	<p>Club Office Report (see attached) -</p> <p>We have 55 new members last month (Total 5,377)- a record since the golden anniversary year. Why - insurance, technical help and track days, a buoyant second hand market and lapsed members are returning</p> <p>Congratulations (and to Paul Calland for all his help) on being on line.</p> <p>Average weekly sales of Regalia were £1500 - in the first week online sales went up approx. £300</p> <p>PA : could we put something on pistonheads?</p> <p>MP proposed JH write letter of thanks to PC to him for his work.</p>	<p>MP/JH</p>

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	<p>Storage is now a problem for regalia items and new A4 binders. CF proposed purchasing second hand residential caravan - £850 - 2nd hand delivered, which would belong to the club. TC approved.</p> <p>The purchase will require a revision of Marsh Green Associates Contract. TC and CF to draw up addenda to Marsh Green contract for signature and agreement on behalf of club.</p>	TC/CF
7	<p>Advertising (See report)</p> <p>Strategy to aim for 50% total funding of the magazine from advertisers - whilst retaining 75% editorial. Club must keep the balance (and quality) of copy- especially through winter months, when submissions dry up. PA proposed new advertisers start with higher rates, and he migrates existing advertisers to higher rates over 2 years. The back page was underpriced, when it is up for auction again in January - all advertisers will be invited - the entry level will be £2,000 for 6 months.</p> <p>MP acknowledged PA's work and effort in getting to grips with the advertising strategy and proposal. Both PA and TC to continue to develop</p>	
8	<p>Events (see report)</p> <p>Lack of volunteers is a big inhibitor to committing to and organising events</p> <p>The cost of buying a Club Hospitality/Hosting Car Club area at events raises the profile of the club and really makes a difference. However, while the cost may not be excessive, getting help and providing appropriate kit is. E.g.: 10x10m² costs £250 at Octagon. (Brands Hatch)</p> <p>RM to liaise with TC on expenses guidelines to encourage assistance. RM to write in Sprint with proposed and preferred 'National' events for 2002 -with call for help and assistance - with the risk that if no-one comes forward that the event may not go ahead. Discussion took place on how to recruit/ tap into new helpers who are into club and the cars - to ensure that a stand works from all aspects - logistics, set-up, manning, presentation etc.</p> <p>RM to approach the factory with a specific request e.g.: to fund stand/equipment for named 'national/high profile' events in the sporting calendar that we would be present at.</p> <p>PS will attend the Bristol Car Show go ahead. 2/3rd Feb 2002 - there is no cost of attendance.</p>	<p>RM</p> <p>RM at AGM</p> <p>RM</p> <p>RM</p>
9	<p>Track and Competition Report.(see report)</p> <p>Need positive proposal and embellishment from Stewart and liaise with Bernie H on the Paul Stinton sponsorship fund.</p>	SMq

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<p>10 RO Co-ordinator Report</p> <p>Business Cards - Hold until web addresses sorted - PS to write to those waiting to explain why delay (as some have been waiting since early last year)</p> <p>RO FOC membership - 2 out of the 3 criteria laid out must be met: to hold regular events, be regular contributors to Sprint and be registered on annual basis for their own (insurance) protection. Registration will be synchronised annually at the time of the AGM (usually October). Needs to be explained in the RO Handbook. PS to confirm the criteria in the next issue of the RO Handbook.</p> <p>Handbook could also be updated and distributed more regularly.</p>	<p>PS</p> <p>PS</p>
<p>11 Technical Co-ordinator Report</p> <p>n/a</p>	
<p>12 Model Registrar:</p> <p>Zante - Factory have decided they want it back as their property. They have until end October to repatriate at their cost.</p> <p>ML is cataloguing old magazines, information and material. Need to establish some kind of idea of criteria for material to be included in the archives. e.g.: Old Model Handbooks - which also requires a budget. Need to encourage material to be used. ML plans to put onto details onto the web site.</p> <p>ML proposed £500 pa is made available for purchasing material - agreed by TC</p> <p>(ML wants to purchase a copy Success Against the Odds - agreed in principle - try purchasing new (try search engines) before paying 'over the odds') - Anyone know where there is a copy?</p>	<p>All</p>
<p>13 Secretary Report</p> <p>AGM plans under way. Those intending to go to Pembrey over the weekend should let the hotel and Nicky know so that they can be catered for.</p> <p>PS to write citation for Vasco and Tracie Carter</p> <p>NE was instructed to complete and send the MSA application form to register the club as a body recognised for the purposes of organising motor competitions.</p>	<p>All</p> <p>PS</p> <p>NE</p>
<p>14 Chairman's Report</p> <p>- none</p>	
<p>15 AOB</p> <p>15.1 Trevor Wilkinson presented the club with a light he designed, made and signed for auction at Back Home. CF proposed it be photographed for inclusion in Sprint, and inviting sealed bids for the light. Proceeds will go to our preferred charity.</p>	<p>CF</p>
<p>15.2 TC wants to get a press pass so that he can get closer at events. TC to</p>	<p>TC</p>

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	talk to Karen Jamieson. We had endorsed a photographer (working for Mole Valley?) a long while ago, however, no material is forthcoming. Is an endorsement by the club. All agreed to endorse TC.	
16	Date of Next Meeting 20th October, Pembrey Circuit 2pm Restaurant - Pembrey circuit - for meeting prior to AGM.	

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Advertising Report

Well the new format magazine has drawn praise from our advertisers - bar one. Most are pleased with the layout. The only comments are that they hadn't realised that all Advertisements would be in the rear - apart from Full Page ones. We have lost Brundles due to a re-think on their advertising. There is a possibility that we will lose one more advertiser before November. I have sold a one-off full page to Kwik-Fit, who are starting a new 'on-line' service. Other car clubs are also using their service.

I am getting increasing requests for advertising space. The list is now 8 companies long - with one - a new dealer - who is desperate for a half-page. I have done some work on the cost of Sprint and advertising charges, and I will be meeting with Tony after this meeting to discuss. Should I need to increase our charges dramatically, that I think that we should do this over a couple of years. A large hike in prices would, I believe, drive advertisers away. I have already had one advertiser ask for a reduction, as they had not budgeted for the increased costs of advertising in A4. Again I will discuss with Tony as to whether we give them a one off discount. I have attached a spreadsheet to show where my thinking is with advertising charges. The figures shown on a yellow background are where I think we should be. This is for a 52 page Sprint, of which 27% is advertising space (14 pages), with the advertisers paying 50% of the cost of the production, and the TVRCC making a 5% profit. Sorry if that sounds complicated. If you wish to play with the figures, you can alter any numbers in blue. It is an Excel spreadsheet. The figures on the orange background will change when the percentage net cost to advertisers change. Have a play - you will see what I mean. If you are unable to open or read the spreadsheet, please let me know and I will bring hard-copies on Sunday. That's all for now. See you all on Sunday - let's hope the weather stays dry - "The Dove" wants to fly!

Regards, Pietro

Club Office Report

We launched the online regalia sales a week ago and response to it has been very positive. The orders have been coming through in a steady stream giving us time to master the new process. We are very indebted to Paul Calland who worked very hard to make the whole thing as painless as possible. The number of new members continues to rise at an above average rate and there has been a high number of lapsed members coming back in. Some of the old members renewing have attributed it to seeing the new magazine !!

On the subject of the magazine, we have received an enormous number of telephone calls and emails praising the new format. In my time as club administrator I cannot recall anything that provoked so much positive comment.

We have had a busy summer in the club office which has been unusual, as in previous years July and August have been fairly quiet. The market for second hand TVRs is still very buoyant which has made a big difference to the club. The amount of contact we have had with the factory has also been a positive feature of recent months. Ben Samuelson in particular has been helpful on a number of occasions. The reception staff are also sending people in our direction more than ever before.

I begin a two week holiday on 13th September. The office will be manned full time by Alison aided by Linda working mornings.

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Carol.

Competition Report

I will be putting forward a proposal to start-up a TVR CC Championship similar to two years ago, with a simpler scoring system, maybe some of this money could be put forward to printing TVRCC stickers depicting this Championship Name (not decided but ideas welcome....) And contribute to Certificates, Trophies, etc.

It would also be good PR for the TVRCC that they receive a competitive Sticker pack, similar to Demon Tweaks, so when members start competing in what ever Championship in a TVR we issue a Windscreen Flash and Sticker Pack, again raising our profile.

Maybe we could help out a competitor in need, i.e.: if they need some cash to get them into the next race, then we could donate some money as long as they put a TVRCC Sticker or Windscreen Flash on their cars..obviously the money would need to be capped to make it fair, just an idea.....

Stewart McQuillan

TVRCC Events 2001/2002

Back Home.

Debbie Rogers has kindly taken on the task again and will propose ideas etc for the venue next year.

Octagon.

I am in contact with Octagon at present to try and negotiate discounts for their motoring "Experience Days" for Club members. This would not be a money-making scheme for the Club as everything would be handled by Octagon's tele-sales office. There may be the chance of getting some cash from them in the form of advertising in the magazine.

Spa.

Using this fantastic location as a possible European Mania, either next year or 2003. This would then allow the various European membership to join up. Accommodation, transport and additional entertainment will all have to be looked into. The use of the circuit seems a reasonable cost as a start. Dates, full costs, numbers required etc will all be looked into.

European Trips.

With more and more members taking their cars abroad it seems that we could possibly offer a few trips around several European countries. The most expensive part is usually the crossing with accommodation and entertainment cheaper than the UK. With lower costs it may make it more appealing to a greater number of members.

Future Race Meetings.

Having learnt a few lessons from Castle Combe it would be an idea to raise the Club's profile at such meetings. A stand or hospitality type area could be a way of developing the Club even further and/or providing extra activities for members.

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As with all of these events it would require volunteers.

Richard