TVR Car Club Committee Meeting Minutes

Date: 1 September 2026
Time: 19:00
Location: MS Teams
Chair: Steve Thomsit

Present: Steve Thomsit, Matt Maneely, Chris Mitchell, Mervyn Larner, Mark Mendoza, Martin Blackwell, Steve Finnerty, Bob Young, Tyler Harrop.

Apologies: Mark Hickery, Nick Warner, Graham Waldon, Karen Thomsit.

1. Previous Minutes – Adoption & Matters Arising.

- Previous minutes accepted, subject to an amendment at the end of the minutes, September meeting to go ahead.

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2. Committee Matters

Discussion

- Ongoing review of database requirements and alternatives to third-party solutions.
- Concerns remain regarding data migration and preservation of member and vehicle records.
- Alternative CRM platform identified: Sheep CRM.

Actions

- **Steve** to continue investigating a bespoke AI-assisted database solution before committing to a third-party platform.
- **Steve** to develop a centralised club calendar as the first phase of the project.
- **Committee members** to review Sheep CRM (www.sheepcrm.co.uk) and consider suitability for club requirements.

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3. Agenda Management

Decision

- Remove the PV item from future agendas until further action is required.

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4. Branding

Updates

- Brand guidelines approved and available for use.
- Requirement for high-resolution logo files for stationery and branded materials.

Actions

- Provide office staff with high-resolution logo files and approved branding assets.

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5. Events

Updates

- Planning ongoing for:
  - Beaulieu/Tank Museum event.
  - RAF Cosford event.
  - Pre-80's event.
  - NEC Show.
- NEC vehicle selection underway, with several vehicles already identified.

Actions

- **Steve** to circulate a detailed events update outside the meeting.
- Continue recruitment of volunteers and final vehicle selection for NEC.

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6. Sponsorship

Update

- Potential sponsors have expressed interest but require a clearer membership and benefits offering before committing.

Actions

- Continue development of the sponsorship proposition and member benefits package.

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7. Regional Flags and Gazebos

Discussion

- Positive feedback received on new regional flags.
- Proposal to provide two flags per region considered.
- Gazebo branding reviewed, including concerns regarding Union Flag accuracy and branding layout.

Actions

- Review costs and practicality of issuing two regional flags per region.
- Revise gazebo artwork to:
    - Ensure correct Union Flag orientation and colours.
    - Review placement of slogans and branding.
- **Mark** to circulate details of the inflatable gazebo supplier.

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8. Sagaris Manual Translation

Discussion

- Request received from TVRCC Germany to translate the Sagaris manual.

Decision

- Committee raised no objections to the proposal.

Actions

- **Steve** to continue discussions with TVRCC Germany regarding translation arrangements.

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9. Membership Booklet

Discussion

- Updated membership booklet to include content relating to younger members and enthusiasts.

Actions

- **Steve** to provide outstanding word-count requirements for booklet content.
- **Tyler** to provide content for the younger members/enthusiasts section.

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10. Commercial Partnerships and Advertising

Updates

- Existing advertising and partnership relationships remain stable.
- Advertising rates increased by 5%.
- No significant advertiser opposition to the increase.

Actions

- Continue development of new commercial opportunities and member benefits.

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11. Heritage Certificates

Update

- Ten heritage certificates sold following promotion in Sprint.

Actions

- Continue promoting heritage certificates and processing requests.

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12. Meeting Administration

Actions

- **Chris** to implement Copilot-enabled Teams meeting recording for future meetings.
- Copilot subscription cost to be reclaimed through club expenses.

Next Meeting: Committee: Tuesday, 6 October 2026, via MS Teams.

AGM: 12:00, 03 April 2027, BMM, Gaydon.

Meeting Closed: 20:25 (approximately)