

Committee Meeting ~ 16 September 2017, 10:30 BMM, Gaydon, CV35 0BJ

Agenda

Apologies

1 Previous Minutes ~ Adoption & Matters Arising

a. Committee Mtg: 17-June-17

2 Committee Matters

- a. Articles of Association Review (ML/PB)
- b. Data Retention Policy (RS)
- c. MSA Safeguarding (ML/FH)

3 Financial & Membership Update

- a. Current position (PB/AB)
- b. 2017~18 Budget
- c. Financial Policies
- d. Capital Expenditure for major events (RD)
- e. Dealers' Incentive Membership Update (RHH/AB)

4 Event Reports

- a. Flywheel Festival: 24~25-Jun-17
- b. Chateau Impney Hillclimb: 8~9-Jul-17
- c. TVRCC S Club Heaven, Uxbridge: 16-Jul-17
- d. Silverstone Classic: 28~30-Jul-17
- e. TVRCC Back Home > New Home: 11~14-Aug-17
- f. Crystal Palace Sprint: 27~28-Aug-17
- g. TVRCC Blenheim Palace: 27~28-Aug-17
- h. TVRCC Pre'80s Extravaganza: Donington: 3-Sep-17
- i. Goodwood Revival/TVR Launch 8~10-Sep-17

5 Future Event Updates

- a. TVRCC '00s Event, Wroxall: 22~23-Sep-17
- b. TVRCC Neil Garner Open Day: 30-Sep-17
- c. TVRCC Wentworth Woodhouse: 1-Oct-17
- d. TVRCC 2018 National Event(s) (RW/SG)

6 Car Shows

- a. Manchester Classic Car Show 16~17-Sep-17
- b. NEC Classic Motor Show: 10~12-Nov-17 (RD)

7 Regions

- a. Regions & RO update ~ N.Staffs Group (FH/BC)
- b. Regional Websites/Forums/Facebook/social media (AB/PC)

8 Sprint

a. Future Content (DH/MO)

9 Track Days

- a. Blyton Park: 16-Jun-17
- b. Goodwood: 26-Jun-17
- c. Cadwell Park: 4-Sep-17

10 TVR Motorsport

- a. Update on 2017 Sporting Calendar (GW)
- b. 2017 Reports for Sprint (GW)

11 Members' Benefits, Regalia, Merchandise, Sponsorship & Marketing

- a. TVRCC Travel Club Update (PB/RW/SG)
- b. Update on recent sales (AB)
- c. Official TVR items, Rugby Shirts etc.

12 Points from Posted Reports & AOB

- a. Website Update (PC/MH)
- b. Using social media to promote events(PB/RS)
- c. Club Archive: Gifted Sprint magazines (RS)
- d. AOB

13 Dates for Future Meetings

See Availability Survey, please bring your diary/calendar

Committee: 04-Nov-17, Venue TBC Committee: 20-Jan-18, Venue TBC

2018 AGM: 24-Mar-18, Kestrel Suite, BMM Gaydon

Mervyn Larner Club Secretary

Minutes

Richard Sails(RS), Mervyn Larner(ML), Paul Blackwell(PB), Mike Hardy(MH), Present:

Ralph Dodds(RD), Fred Heddell(FH), Zoe Mortimer(ZM), Steve Guest(SG),

Richard Walton(RW), David Hothersall(DH)

Mandy O'Neill(MO), Graham Walden(GW), Brian Cooper(BC), Apologies: Attending: Ray Harris-Hawkins(RHH), Paul Calland(PC), John Waters

Action(s)

1 Previous Minutes ~ Adoption & Matters Arising

Committee Mtg: 17-Jun-17

The minutes were agreed & OK to be posted on website.

ML/PC

Matters Arising are included on the Agenda.

2 **Committee Matters**

a. Articles of Association Review

Mervyn has updated the AoA to include Directors having a 3year term of office. The Chairman, Treasurer and Secretary on a rolling rota. Directors eligible for re-election. Committee posts continue to be elected each year, with existing post holders eligible for re-election. Members submitting a Resolution to the AGM would require 2% of the current membership as signatories. All such resolutions to be submitted for a 3 calendar month consultation period before the AGM nominations and proposals deadline. A member had come forward at the recent AGM volunteering to help draft any such amendments. While he agreed with the changes he also suggested we further modify our AoA to more closely align with the 2013 Model AoA for companies limited by guarantee.

Mervyn had originally thought the required EGM could be held in November, but the redrafting will take longer and to also save costs it was agreed that the EGM be held either immediately before or after the AGM in March,

Mervyn will circulate a combined draft before November's meeting.

ML

b. Data Retention Policy

Richard's proposals will be posted on the Committee Forum.

RS

c. MSA Safeguarding Requirements

Mervyn has registered Fred with MSA.

3 **Financial Update**

a. Current position

Paul presented his report. Membership fees remain ahead of budget. Advertising income and regalia sales are slightly under budget. Direct costs are on budget. Net costs for 70th and Cadwell not yet finalised. The legal costs of the members' proposed AGM resolution were £787.

2017~18 Budget

Paul is drafting next year's budget. Anticipated costs put forward ASAP to enable a budget to be presented at November's meeting.

ALL

Financial Policies

Paul proposed a Financial Reserves Policy of £50k. Reserves are largely subscriptions for members' future months' membership.

It was agreed that it should be 15% of turnover to reflect any changes. Directors to confirm this at their next meeting.

Paul explained the current investment strategy. It was agreed that the

Directors confirm this at their next meeting.

d. Capital Expenditure for Major Events

Agreed that Ralph to discuss with Paul his wishes for NEC etc.

PB/ML

PB/ML

e. Dealers' Incentive Membership Offer

Ray presented his report. The scheme is now ready to implement as soon

as Mike has finalised the website changes for "classified adverts". Ralph offered to redesign/update the brochure & application form. Ray to liaise with Ali about brochures, forms & posters.

RD/PB

MO/RHH

RD RHH/AB

4	Εv	rent Reports		
	a.	Flywheel Festival: 24~25-Jun-17		
	_	A growing event. Zoe is doing a report for Sprint.	ZM	
	b.	Chateau Impney Hillclimb: 8~9-Jul-17		
		V. low attendance? Steve will liaise with Graham for a possible report.	SG	
	C.	TVRCC S Club Heaven, Uxbridge: 16-Jul-17	DH/MO	
	٨	Mandy/David to approach Glen Robinson & Alan Sleigh for a report. Silverstone Classic: 28~30-Jul-17	DH/MO	
	u.	Our normal 3 day presence. It was wet & there were issues with early		
		campsite closure. Steve is doing a report.	SG	
	e.	TVRCC Back Home>New Home: 11~14-Aug-17		
		There has been a lot of positive feedback. Richard is doing a report, but		
		Jon would like any photographs to be sent ASAP.	RS/ALL	
	f.	Crystal Palace Sprint: 27~28-Aug-17		
		A lack of info/support from organisers. Do not include for 2018.		
	g.	TVRCC Blenheim Palace: 27~28-Aug-17		
		Approx. 100 cars each day. Richard to thank Alayne Samuels for her work.	RS	
	n.	TVRCC Pre'80s Extravaganza: Donington: 3-Sep-17		
		Andrew Gray & team organised a very successful event, including regalia	DH/MO	
	i.	items etc. Oliver Edwards is doing a report for Sprint. Goodwood Revival/TVR Launch 8~10-Sep-17	DH/MO	
	••	Andrew Gray had been involved with Goodwood's display of older TVRs.		
		Les invited Richard S & David to be on their stand for the unveiling and		
		was also very complementary about the Club keeping TVR in the limelight		
		since the 2006 closure.		
	j.	Sherborne Castle Classic 15~16-Jul-17		
		Ralph/Ray to contact Chris Ridgers for a report & 2018.	RD/RHH	
5	E	Future Event Updates		
3	гu a.	TVRCC '00s Event, Wroxall: 22~23-Sep-17		
	a.	Tim Payne is co-ordinating. Day visitors welcome at TopCats Racing.		
	b.	TVRCC Neil Garner Open Day: 30-Sep-17		
		Wiltshire ROs, Colin Truman & David Border, are co-ordinating.		
		Club vehicle is attending. All profits go to Wiltshire Air Ambulance.		
	C.	TVRCC Wentworth Woodhouse: 30-Sep~1-Oct-17		
		Mervyn has confirmed MSA approval for tour route.	RW	
	d.	2018 National Events		
		Richard & Steve presented their ideas.	00/014/	
		Season opening & closing events: Burghley & "Chatsworth/Wentworth".	SG/RW	
		Work is going ahead on a NE Area meeting – A "BNG" A possible "BSG"?	SG/RW	
		Agreed an event based around the AGM.	RW/SG/ZM	
		The National Event in August. Ideas at November's meeting	RW/SG/ZM	
		Drive your TVR Day to be fixed.	ZM	
		SCCT to be involved with hotels (when required) for all these events	SG/RW	
		National Events Managers to control calendar entries.	SG/RW	
		Event attendance by Club vehicle must be better managed.		
		Suggest Office staff/events van will only attend pre-arranged National		
		Events which:		
		 promotes the TVRCC to a wider audience. 		
		 encourages the recruitment of new members and offers 		

- encourages the recruitment of new members and offers opportunities to sell TVRCC regalia.
- offers hospitality and comfort to our existing members.

The proposed event must fulfil at least one, if not two, of these criteria. People may request the vehicle for other events, but must arrange collection/delivery & their own staffing. Paul will check the insurance position.

AB/PB

6 Car Shows

a. Manchester Classic Car Show 16~17-Sep-17

Newton Holmes is supervising the larger stand. Ralph has provided support & some funding.

b. NEC Classic Motor Show: 10~12-Nov-17

We have our largest ever stand. We can sell official TVR regalia.

David is talking to TVR about possible involvement.

Paul Calland is working on layout plan. See Item 3d above.

Ralph's budget is about £3200, £2000 net. Shirt strategy was agreed.

Classicline has offered sponsorship. Steve to respond with ideas.

7 Regions

a. Regions & RO update

A N.Staffs Region has been formed with the consent of surrounding ROs.

Paul & Mike to set up website & email accounts etc.

Fred is liaising with ROs about report guotas and photos.

Fred & Brian are reviewing moribund regions.

Please continue to visit regions and let Fred & Brian have any feedback.

8 Sprint

a. Future Content

OK at present, but "Keep it Coming".

ALL

RD/DH/PC

RD

SG

FH/PC/MH

FH

FH/BC

ALL

9 Track Days

a. Blyton Park: 16-Jun-17

A successful event, Tony Hodgson doing a report.

b. Goodwood: 26-Jun-17

A Hants Region event, a Tamora sustained damage, driver uninjured.

c. Cadwell Park: 4-Sep-17

A reasonable attendance so required a contribution from the Club", but enormously valued by members. We should continue with Cadwell next year if a date is available along with one nearer the south/centre/west?

GW/AB

10 TVR Motorsport

a. 2018 Sporting Calendar

Richard S to check & liaise with Graham.

017 Reports for Sprint

b. 2017 Reports for Sprint

Fingers crossed.

RS/GW GW

11 Regalia, Merchandise, Members' Benefits, Sponsorship & Marketing

a. TVRCC Travel Club

Paul's handover to Richard W and Steve yet to take place.

RW/SG/PB

b. Update on recent sales

See Item 3a above. Higher priced items are especially slow.

c. Official TVR items

Richard S to follow up rugby shirts.

David has been approached by TVR's official supplier to "shift stock".

RS DH

12 Points from Posted Reports & AOB

a. Website Update

New site is almost finished.

A temporary "For Sale" section has been added, pending Mike's full classified section to suit Item 3e above.

b. Using social media to promote events

We have a central TVRCC facebook page which David administers. The spending 0f £20 had enormously boosted traffic to our page. We would like each region to have their page linked to our central one. Some regions already have pages, which to link would require them to provide us with access so that when an RO stands down we can pass control to the new RO.

This led into a discussion of our need to recruit someone with professional facebook/social media experience to act as an "editor".

Mandy will investigate, consult and include an advert in Sprint.

Any applicants to attend and be approved at a Committee meeting.

c. Club Archive: Gifted Sprint magazines

MO/DH

Richard S to provide a list for Ralph to enable any missing copies to be scanned for the online archive.

RS

d. AOB

Richard is aware of another RO that has previously stood down and their service has gone unrecognised. Mike will run a report. Agreed honorary membership as previous awards.

MH/RS

e. Richard has been approached by a member with suggestions for a marketing strategy. Richard to ask for a detailed & costed proposal.

RS

13 Dates of Future Meetings

4-Nov-17, BMM, Gaydon 20-Jan-18, BMM, Gaydon 24-Mar-18, AGM, Kestrel Suite, BMM, Gaydon

Meeting closed at 15:45

Mervyn Larner Club Secretary

