



Committee Meeting ~ 25 July 2020, 14:00
using **zoom**

Agenda

Apologies

- 1 Previous Minutes ~ Adoption & Matters Arising**
 - a. Committee Mtg: 30-May-20
- 2 Committee Matters**
 - a. 2021 AGM (ML)
- 3 Financial, Office & Membership Update**
 - a. Current position (PB)
- 4 Marketing Report**
 - a. Draft Marketing Plan (NB/PB)
- 5 2020 Events**
 - a. Big TVRCC Quiz: 1-Aug-20
 - b. NEC Classic Car Show: 15~17-Nov-20
 - c. Cadwell Park Track Day?
 - d. ???
- 6 Sprint**
 - a. Future Content (MO/RHH)
- 7 Sales, Members' Benefits & Merchandise**
 - a. Advertising & Sponsorship (AH/PB)
 - b. Merchandise (AH)
- 8 Regions & RO Update**
 - a. COVID-19 Advice
 - b. RO zoom meeting(s)
- 9 Points from Posted Reports & AOB**
 - a. Motorsport uk: RS Clubmans Licences (ML)
- 10 Date(s) of Future Meetings**

Mervyn Larnar
Club Secretary

Minutes

Present: Richard Sails (RS), Mervyn Lerner (ML), Paul Blackwell (PB), Ray Harris-Hawkins (RHH), Graham Walden (GW), Mandy O'Neale (MO), Andrew Henry (AH), Steve Thomsit (ST), Karen Thomsit (KT), Nigel Bromley (NB), Nev Butler (NVB), Mark Tickle (MT)
Apologies Fred Heddell (FH), Zoe Mortimer (ZM)
Attending: Paul Calland (PC)

Richard asked Paul Blackwell to take the chair as host of the meeting.

- | | | Action(s) |
|----------|---|-------------------|
| 1 | Previous Minutes ~ Adoption & Matters Arising | |
| | a. Committee Mtg: 30-May-20 | |
| | The minutes were agreed & OK to be posted on website.
Matters Arising are included on the Agenda. | ML/PC |
| 2 | Committee Matters | |
| | a. 2021 AGM | |
| | Agreed that Mervyn would make a booking with BMM, Gaydon for Mar-21. | ML |
| 3 | Financial, Office & Membership Update | |
| | a. Current position | |
| | Paul presented his report. £10k COVID-19 business support grant is not yet allocated. Membership fees & merchandise sales are ahead of budget, but advertising income is well behind. Our investments have largely recovered to September '19 levels.
There has been a slight fall in memberships again, -2.5% since Sep-19. | |
| 4 | Marketing Report | |
| | a. Draft Marketing Plan | |
| | Nigel presented the Working Group's Draft Plan for discussion.
Plan was accepted by all. Paul to circulate the plan to the Committee, but not published on the website or anywhere else as this is our competitive edge. Actions for the proposal are contained in the final slide.
Considerations & Submissions for the next meeting. | PB
ALL |
| 5 | 2020 Events | |
| | a. Big TVRCC Quiz: 1-Aug-20 | |
| | Quiz is going ahead. | MO |
| | b. NEC Classic Car Show: 15~17-Nov-20 | |
| | Mark reported that organisers have said show is going ahead. Committee to review attendance in light of government guidance, health & safety, cost & likely attendees. | RS/MT |
| | c. Cadwell Park Track Day? | |
| | Would be good if we could run one this year if possible.
No potential dates offered to the Club as yet. Paul to enquire. | PB |
| | d. Yorkshire Sculpture Park – Season Closer (& Opener!). | |
| | If going ahead, organisers to be challenged to reflect marketing strategy. Limited parking?
(NB. Later, Mervyn confirmed a Motorsport UK Permit would be available) | RS/FH |
| | e. Millbrook Weekend, Substitute Run-Out: 22/23-Aug-20 | |
| | No feedback as thought Fred had it in hand. Richard advised probably best left to ROs to organise what they wanted to do in their Regions, but will check with Fred. | RS |
| 6 | Sprint | |
| | a. Future Content | |
| | Several good articles have been sent in, but more news items are always needed. | All |

- 7 Sales, Members' Benefits, Merchandise**
- a. Advertising & Sponsorship**
Andrew updated on partnership/sponsorship activity and advised that both Motul (UK) & Cooper Tyre (Avon) had signed up and would be focusing on 2021 events & merchandising. Andrew going with Richard to see TVR Manufacturing to understand their advertising/merchandising approach. **AH/RS**
- b. Merchandise**
The review with Corrine has been completed.
- 8 Regions**
- a. COVID-19 Advice**
Coronavirus advice had been issued & was kept up to date by Andrew. **AH**
- b. RO zoom meeting(s)**
Richard & Fred had started RO meetings. No further action here except that contained in the Marketing Plan **FH/RS**
- 9 Points from Posted Reports & AOB**
- a. Motorsport uk RS Clubmans Licences**
Held over to next meeting. **ML**
- 10 Dates of Future Meetings**
22-Aug-20: Committee 14:00 using [zoom](#) **All**

Meeting closed at 15:30

Mervyn Larnar
Club secretary