



**Committee Meeting ~ 24 October 2020, 14:00**  
using **zoom**

**Agenda**

**Apologies**

- 1 Previous Minutes ~ Adoption & Matters Arising**
  - a. Committee Mtg: 26-September-20
- 2 Committee Membership**
  - a. Current Position (RS)
- 3 Financial, Office & Membership Update**
  - a. Current Position (PB)
  - b. Draft 2020~21 Budget (PB)
- 4 Draft Marketing Plan ~ Update**
  - a. Chimaera & Insurance
  - b. 2021 Calendar Events (ZM/KT/NvB/GW)
  - c. Heritage Assets (ML/RS)
  - d. Social Media Plan (NB/MT)
  - e. Sprint Features (MO)
  - f. RO zoom Meetings (RS/FH)
  - g. New Club Logo (RS)
  - h. Finances & Budget (PB)
- 5 Points from Posted Reports & AOB**
  - a. S3C Restoration (PB)
  - b. GoPro Camera (RS)
- 6 Date(s) of Future Meetings**

Committee: TBA  
AGM: 27-Mar-21, BMM, Gaydon

**Mervyn Larner**  
**Club Secretary**

# Minutes

**Present:** Richard Sails (RS), Mervyn Larnar (ML), Paul Blackwell (PB), Graham Walden (GW), Mandy O'Neale (MO), Nigel Bromley (NB), Steve Thomsit (ST), Karen Thomsit (KT), Nev Butler (NvB), Mark Tickle (MT)

**Apologies:** Fred Heddell (FH), Zoe Mortimer (ZM), Paul Calland (PC)

**Present:** Jon Lowey (JL)

Richard asked Paul Blackwell to take the chair as host of the meeting.

- |          |   | <b>Action(s)</b>   |
|----------|---|--|
| <b>1</b> | <p><b>Previous Minutes ~ Adoption &amp; Matters Arising</b></p> <p><b>a. Committee Mtg: 26-September-20</b><br/>The draft minutes were agreed &amp; OK to be posted on website. Matters Arising are included on the Agenda.</p>   | <b>ML/PC</b>   |
| <b>2</b> | <p><b>Committee Membership</b><br/>Both Ray and Andrew have decided to step-down from their posts. As a measure of thanks and recognition of their service it was agreed to offer them a period of Honorary Membership. Richard to contact them. Sales Manager role is being advertised in November's Sprint. Paul to update rôle description, office to put details on Forum &amp; Facebook</p>  | <b>RS<br/>RS/MO<br/>PB</b>   |
| <b>3</b> | <p><b>Financial, Office &amp; Membership Update</b></p> <p><b>a. Current Position</b><br/>Paul presented his 30-Sep-20 update. The End of FY report is still being finalised. Due to widespread cancellations or postponements, event income &amp; costs distort the normal results. He is projecting a £15k surplus. (Combination of £10k COVID-19 Grant, £2k transfer from Pre'80s fund and £1.7k back-dated commission from Adrian Flux Insurance. They are also offering free 1yr Club Membership with new online policies. Year on year membership has decreased by 72, less than expected in the present pandemic.</p> <p><b>b. Draft 2020~21 Budget</b><br/>Paul's draft balanced budget was agreed, but a £10k deficit budget also agreed to subsidise events for members. No proposed membership fee increase. Our previous accountants had proposed approx. 100% increase in fees. after a market test, Paul agreed new accountants with a significant saving.</p>  | <b>PB</b>  |
| <b>4</b> | <p><b>Draft Marketing Plan</b></p> <p><b>a. Chimaera &amp; Insurance</b><br/>Held over for future consideration,</p> <p><b>b. 2021 Calendar Events</b><br/>Karen reiterated that any proposed events can only be tentative and would need to take account of regional as well as national restrictions. It was suggested that Millbrook could be made a free or reduced cost event to members who booked the "whole package". Paul would discuss options with Zoe. No decision made. Tim Payne is proposing a season end event in Suffolk. Race organisers are hesitant about committing to 2021 events. We may need a larger budget.</p> <p><b>c. Heritage Assets</b><br/>Mervyn has arranged the earlier car records to be scanned and is awaiting their return. He'll send valuation comments to Nigel &amp; Mark for Facebook.</p> <p><b>d. Social Media Plan</b><br/>Jon &amp; Nev believe we need more action, less discussion. Graham proposed a package in which competitors have a Club logo on their car and report events and media which are rewarded by a return of their membership fee etc. Basically agreed, details to be agreed with Paul. Mark has an agreed Social Media brief. A common media email box be set up to which items can be sent. Mark &amp; Nigel to approve items and pass to Corinne to upload with a 24hr turn-around. Mark &amp; Nigel to consider a second FB account where anyone can post to.</p> <p>The search for a media savvy volunteer or "professional" is underway.</p> | <b>PB/ZM<br/>GW/PB<br/>ML<br/>GW/PB<br/>MT/PC<br/>MT/NB<br/>RS/MT/NB</b> |

- There is some provision in Paul's draft budget.  
 Agreed we should have an official Club YouTube channel and a second where anyone to upload TVR content. Richard to liaise with Tim Payne?  
 Richard has set up a Club Instagram account and has fed it with some content.
- e. Sprint Features**  
 Mandy has discussed changes to Sprint's Regional Reports section at the RO's meeting. Still under consideration.  
 Some good assistant editors have come forward.
- f. RO zoom Meetings**  
 Next meeting scheduled for DD-Mmm ?
- g. New Club Logo**  
 Richard will prompt TVR Automotive to agree consent. Set a 2 week decision deadline for Club stickers eg. "My Other Car is a TVR"
- h. Review Finances & Budget**  
 See Item 3 above.
- 5 Points from Posted Reports & AOB**
- a. S3C Offer**  
 A V8S owning member has contacted Paul offering to project manage the restoration. Richard may have a lead to a college course who could do the work. He will contact member and discuss options
- b. GoPro Camera**  
 Richard proposed buying a video camera to record items for the Club's YouTube Channel. Agreed, equipment to be loaned out from Club Office.
- 6 Dates of Future Meetings**  
 07-Nov-20: Committee 14:00 using **zoom**  
 27-Mar-21: AGM, BMM Gaydon

**Meeting closed at 16:35**

**Mervyn Larner**  
**Club secretary**