



Committee Meeting – 5 December 2020, 14:00

using **zoom**

Agenda

Apologies

- 1 **Previous Minutes & Matters Arising**
 - a. Committee Mtg: 7-November-20
- 2 **Committee Matters**
 - a. AGM Date (RS/ML)
 - b. Sales Manager Role (PB)
 - c. Finance (PB)
- 3 **Social Media Update**
 - a. Current Position (MT/NB)
 - b. Club Logo(s) & Stickers (RS)
- 4 **Events 2021**
 - a. Updates (ZM/KT/NvB)
- 5 **Points from Posted Reports & AOB**
 - a. S3C Offer
- 6 **Dates of Future Meetings**

Committee: TBA
AGM: TBA, BMM Gaydon

Mervyn Larner
Club Secretary

Minutes

Present: Richard Sails (RS), Paul Blackwell (PB), Mervyn Larner (ML), Zoe Mortimer (ZM)
Mandy O'Neal (MO), Mark Tickle (MT), Nigel Bromley (NB),
Graham Walden (GW)

Apologies: Steve Thomsit (ST), Karen Thomsit (KT), Fred Heddell (FH), Nev Butler (NvB)

Present: Paul Calland (PC)

Richard asked Paul Blackwell to take the chair as host of the meeting.

PB

Action(s)

- 1 **Previous Minutes & Matters Arising**
 - a. **Committee Mtg: 7-November-20**

The draft minutes were agreed & OK to be posted on the website.
Matters Arising are included on the Agenda.

ML/PC

- 2 Committee Matters**
- a. AGM Date**
Mervyn had circulated BMM's available dates. Agreed on 25-Sep-21. **ML**
- b. Sales Manager Role**
Andrew Henry has been contracted for 6 months to generate new sales links. The role is advertised in December Sprint.
Mark has taken over links to Avon Tyres, classicline etc. **MT**
- c. Finance**
The previous accountants are extraordinarily slow in passing data to our current firm. Paul has a copy and is chasing them. **PB**
- 3 Social Media Update**
- a. Current Position**
Mark presented his report on our two Facebook streams. There have been good increases in engagement. Scheduling of posts is still need to be tuned and analysis is guiding the 3-month plan. Corrine is still posting content and Mark has some promising contacts for the wider tasks. **MT/NB**
Admin users for Facebook accounts needs to be reviewed. **MT/NB/RS**
Mark wants significant TVR events for Mar/Apr/Jul/Aug postings. **ALL**
"Alex Gray" will use agreed logo & typeface for YouTube postings.
Need to check that socialmedia@tvrcc.com is working as planned. **PC/MT/NB**
- b. Club Logo(s) & Stickers**
No response from TVR Automotive.
Use current logo for planned stickers. The cost of producing an A4 sheet of stickers is abt 80p, but cheaper to insert with Sprint.
Disc stickers are much cheaper, but would need insertion by hand.
Paul will research possibilities, liaise with Jon Lowey & report back ASAP. **PC/PB/RS**
- 4 Events 2021**
- a. Updates**
Zoe has circulated the year's proposed plan and publish in January Sprint. **ZM/MO**
Extra booking details will be in February's magazine.
Attendance will be for members only.
- b. NEC Shows**
Have we had booking requests for June's Restoration Show & November's Classic?
Paul C is happy to do plans, but we urgently need to decide our attendance and then stand location & size. Richard to check with Club Office. **RS**
Classic & Sportscar Award nominations for November show. Ralph Dodds to be asked for help/guidance/support. Mark would do for 2022. **RS**
- 5 Points from Posted Reports & AOB**
- a. S3C Offer**
Richard will contact & update possible donor. **RS**
- 6 Dates of Future Meetings**
09-Jan-21: Committee, 14:00 using zoom
25-Sep-21: AGM, BMM Gaydon TBC

Mervyn Lerner
Club Secretary