



## Committee Meeting – 9 January 2021, 14:00

using **zoom**

### Agenda

#### Apologies

- 1 Previous Minutes & Matters Arising**
  - a. Committee Mtg: 5-December-20
- 2 Committee Matters**
  - a. Posting of Committee Minutes (ML)
- 3 Finance, Office, Merchandise & Membership Updates**
  - a. 2019~20 EoY (PB)
  - b. Current Positions (PB)
- 4 Social Media Update**
  - a. Current Position (MT/NB)
  - b. Club Logo(s) & Stickers (RS)
- 5 Events 2021 incl. COVID-19 effects**
  - a. Updates (ZM/KT/NvB)
  - b. NEC Shows (RS/MT)
- 6 Points from Posted Reports & AOB**
  - a. S3C Offer (RS)
  - b. Club Records Progress (ML)
- 7 Dates of Future Meetings**

Committee: TBA  
AGM: 25-Sep-21, BMM Gaydon

### Minutes

**Present:** Richard Sails (RS), Paul Blackwell (PB), Mervyn Larnar (ML), Zoe Mortimer (ZM)  
Mark Tickle (MT), Graham Walden (GW), Fred Heddell (FH), Nev Butler (NvB)  
**Apologies:** Steve Thomsit (ST), Karen Thomsit (KT), Mandy O'Neal (MO)

Richard asked Paul Blackwell to take the chair as host of the meeting.

**Action(s)**

- 1 Previous Minutes & Matters Arising**
  - a. Committee Mtg: 5-December-20**

The draft minutes were agreed & OK to be posted on the website.  
Matters Arising are included on the Agenda.

**ML/PC**
- 2 Committee Matters**
  - a. Posting of Committee Minutes**

Agreed that, once confirmed at the following meeting, Minutes summaries be posted on website in AGM to AGM sets.

**ML**

- 3 Finance, Office, Merchandise & Membership Updates**
- a. 2019~20 EoFY**  
The previous accountants have still not passed data to our current firm.  
Paul has a copy and is still chasing them. Some adjustments are possible. **PB**
- b. Current Position**  
Paul presented his report. New lines boosted sales in December. Advertising still below budget – Sales Consultancy has some leads to follow-up.  
Membership has again decreased. (Financial issues are causing sale of cars etc?) Club's investments have risen c.£10k since EoFY last September.  
Mark asked if cost of membership was c.£17 per member in the last quarter.  
Mark is following up an extension to the Avon Tyres discount. **MT**
- 4 Social Media Update**
- a. Current Position**  
Mark presented his report. Posters on the TVR Torque account are asked if they are Club Members, about 60% are current non-members. They could be directly contacted via Facebook Messenger.  
They could be asked if they are TVR owners or “looking to buy”. We need to agree an approach & offer to them.  
Mark has calculated an average member could save c.£140pa by being a member. This could be added to a call out box on our renewal letter. Richard suggested Paul Calland be asked to redesign the current template.  
2 Consultancy offers have come forward which will be assessed later this month. **RS/MT/PC**  
**RS/PB/MT/NB**  
Mark would like a monthly Facebook posting for upcoming Sprint. Jon already posts a “teaser” on our Forum. Richard suggested contacting Jon for pics etc. **MT**
- b. Club Logo(s) & Stickers**  
No response from TVR Automotive over Xmas.  
New design car stickers are included in January's Sprint.
- 5 Events 2021 incl. COVID-19 Effects**
- a. Updates**  
Our “Season Opening” events may well be at risk, but could be rescheduled for later in the year.  
Zoe's event fees were agreed. Booking details will be in February's magazine.  
Attendance will be for booked members only. **ZM**
- b. NEC Shows**  
An NEC Shows planning meeting is scheduled for next week. **RS/MT/PC/NB**
- 6 Points from Posted Reports & AOB**
- a. S3C Offer**  
Richard will contact & update the possible donor. **RS**
- b. Club Records**  
Updating has reached June 1990. **ML**
- 7 Dates of Future Meetings**  
25-Jan-21: ROs, 19:30 using zoom  
20-Feb-21: Committee, 13:00 using zoom  
25-Sep-21: AGM, BMM Gaydon TBC

**Meeting Closed: 15:30**

**Mervyn Larner**  
**Club Secretary**