



Committee Meeting – 27 February 2021, 13:30

using **zoom**

Agenda

Apologies

- 1 **Previous Minutes & Matters Arising**
 - a. Committee Mtg: 9-January-21
- 2 **Committee Matters**
 - a. Club Awards for 2020 (ML)
- 3 **Finance, Office, Merchandise & Membership Updates**
 - a. 2019~20 EoY (PB)
 - b. Current Positions (PB)
- 4 **Social Media Update**
 - a. Current Position (MT/NB)
- 5 **Events 2021**
 - a. Updates (ZM/KT/NvB)
 - b. NEC Shows (RS/MT)
- 6 **Points from Posted Reports & AOB**
 - a. Club Logo(s) & Stickers (RS)
- 7 **Dates of Future Meetings**

Committee: TBA
AGM: 25-Sep-21, BMM Gaydon

Minutes

Present: Richard Sails (RS), Paul Blackwell (PB), Mervyn Larnar (ML), Zoe Mortimer (ZM)
Mark Tickle (MT), Steve Thomsit (ST), Karen Thomsit (KT), Fred Heddell (FH),

Apologies: Mandy O'Neal (MO), Nev Butler (NvB)

Richard asked Paul Blackwell to take the chair as host of the meeting.

Action(s)

- 1 **Previous Minutes & Matters Arising**
 - a. **Committee Mtg: 9-January-21**

The draft minutes were agreed & OK to be posted on the website.
Matters Arising are included on the Agenda.

ML/PC

- 2 **Committee Matters**
 - a. **Club Awards for 2020**

Agreed awards to cover period until the next AGM and be "2021 Awards".
Mervyn to recheck dates available for AGM to avoid a holiday clash.

**ML/FH/GW
ML**

- 3 Finance, Office, Merchandise & Membership Updates**
- a. 2019~20 EoFY**
 Despite delays caused by the previous accountants, Paul and the new accountants have now agreed the EoFY figures.
 Some favourable adjustments have arisen. **PB**
- b. Current Position**
 Paul presented his report. Advertising is still below budget. Merchandise sales and costs are above budget. Membership has increased slightly.
 Club's investments are c.£10k higher than last September's EoFY.
 Marketing budget fully spent (See Item 6a below).
 Website costs are over budget (See Item 4a below).
 Avon Tyres have yet to finalise their marketing/sponsorship budget for 2021. **MT**
- 4 Social Media Update**
- a. Current Position**
 Mark presented his report. A consultant now appointed at an agreed fee limit.
 Two Facebook training sessions with the consultant have taken place. A 3rd is scheduled and Steve will take part. **MT/ST**
 900+ posters on the TVR Torque pages. Mark is actively recruiting new posters to join Club with a special offer & incentives.
 Our website and its links to social media channels to be on the next Agenda. **ML**
- 5 Events 2021**
- a. Updates**
 Our "Season Opening" events may be rescheduled for later in the year.
 Local meets for <30 should be permitted after 17-May-21.
 Lockdown rules/laws mean larger events should be permitted from late June.
 109+ bookings so far for Millbrook, Zoe to check with Club Office.
 Paul, Zoe & Sales Manager to agree Motul's event sponsorship. **ZM**
 Zoe has arranged a vocalist for the dinner dance. **PB/ZM/AH**
 "Thrills in the Hills" is scheduled for the day before lockdown ends. Richard to discuss with organisers. **RS**
 Cadwell Trackday booked for 10-Sep-21. Richard & Paul to decide deposits. **RS/PB**
- b. NEC Shows**
 An NEC Show planning meeting has taken place and Mark has submitted the booking. A follow-up is planned before next ROs' meeting. **RS/MT/PC/NB**
- 6 Points from Posted Reports & AOB**
- a. Club Logo(s) & Stickers**
 A limited response from TVR Automotive, discussions continue. **RS/PB**
 New design car stickers were included with January's Sprint.
- b.** Graham has an idea for a 2022 race meeting, Richard will speak to him. **RS/GW**
- c.** Karen would like 2022 Event(s) on the next Agenda. **ML**
- 7 Dates of Future Meetings**
 03-Mar-21: ROs, 19:30 using zoom
 27-Mar-21: Committee, 13:30 using zoom
 25-Sep-21: AGM, BMM Gaydon TBC

Meeting Closed: 15:15

Mervyn Larnar
Club Secretary