



## Committee Meeting – 27 March 2021, 13:30

using **zoom**

### Agenda

#### Apologies

- 1 **Previous Minutes & Matters Arising**
  - a. Committee Mtg: 27-February-21
- 2 **Committee Matters**
  - a. AGM date (ML)
  - b. Club Logo(s) (RS)
- 3 **Finance, Office, Merchandise & Membership Updates**
  - a. 2019~20 EoY (PB)
  - b. Current Positions (PB)
- 4 **Social Media Update**
  - a. Current Position (MT/NB)
  - b. Website & Social Media links (ALL)
- 5 **Events 2021 incl. COVID-19 effects**
  - a. Updates (ZM/KT/NvB)
  - b. Support of non-TVRC events (ALL)
  - c. NEC Shows (RS/MT)
- 6 **Events 2022**
  - a. Forward Planning (KT)
- 7 **Points from Posted Reports & AOB**
  - b. TBA
- 8 **Dates of Future Meetings**

Committee: TBA  
AGM: 25-Sep-21, BMM Gaydon

Mervyn Larner  
Club Secretary

# Minutes

**Present:** Richard Sails (RS), Paul Blackwell (PB), Mervyn Lerner (ML), Mark Tickle (MT),  
Graham Walden (GW), Steve Thomsit (ST), Karen Thomsit (KT),  
**Apologies:** Zoe Mortimer (ZM), Nev Butler (NvB), Fred Heddell (FH)  
**Attending:** Alison Brown (AB)

Richard asked Paul Blackwell to take the chair as host of the meeting.

- |          |   | <b>Action(s)</b>   |
|----------|---|--|
| <b>1</b> | <b>Previous Minutes &amp; Matters Arising</b>   |  |
|          | <b>a. Committee Mtg: 27-February-21</b>   |  |
|          | The draft minutes were agreed & OK to be posted on the website.<br>Matters Arising are included on the Agenda.  | ML/PC  |
| <b>2</b> | <b>Committee Matters</b>  |  |
|          | <b>a. AGM</b>   |  |
|          | Alternative dates are available, but agreed to keep 25-Sep-21.  | ML   |
|          | <b>b. Club Logo(s)</b>  |  |
|          | Richard has had no response from TVR Automotive. Paul to follow up.   | RS/PB  |
|          | <b>c. Paul to contact Nigel for an update.</b>  | PB   |
| <b>3</b> | <b>Finance, Office, Merchandise &amp; Membership Updates</b>  |  |
|          | <b>a. 2019~20 EoFY</b>  |  |
|          | Paul and the accountants have agreed the EoFY accounts and are now with the auditor for review. Paul believes the Directors should consider alternatives to future audits.  | PB/ML  |
|          | <b>b. Current Position</b>  |  |
|          | Paul presented his report. Although Advertising has improved, it is still well below budget. The Sales Manager thinks it will pick-up and is actively following some prospects<br>Merchandise Sales are well above budget, as are Direct Costs.<br>Membership has increased slightly, Ali believes members are re-joining & looking to use their cars.<br>The Club's investments are c.£11k higher than last September's EoFY.  |  |
| <b>4</b> | <b>Social Media Update</b>  |  |
|          | <b>a. Current Position</b>  |  |
|          | Mark presented his report. The Instagram account has been brought "in house" and a training session is planned.<br>Facebook Admin Rights are being reviewed & revised.<br>A schedule for regular updates has been set up to include forthcoming events.<br>Ask ROs to post their activities on Facebook.<br>Mark will consider an email marketing strategy to whole membership, possible refer a friend scheme?<br>Also emailing 15~20 new TVR Torque posters per month.<br>We should cross promote our Facebook pages, also like the pre-existing TVR group pages to drive traffic to our pages. | MT/RS<br>MT et al<br>MT/FH<br><br>MT/PC<br>MT<br><br>ALL |
|          | <b>b. Website &amp; Social Media links</b>  |  |
|          | We need to improve links between both strands. There are updating issues with both the website & forum. Also costs need to be reviewed.<br>Ali could do more to update the website if given more training.<br>Steve & Graham to circulate some ideas/ways forward for next meeting.   | AB<br>ST/GW/ML   |
| <b>5</b> | <b>Events 2021</b>  |  |
|          | <b>a. Updates</b>   |  |
|          | Millbrook has 171 (people) bookings spread across the various parts.<br>"Thrills in the Hills/Peaks to the Beach" is scheduled for the day before lockdown ends. Richard to discuss with organisers and keep under review.<br>A motosport uk Certificate of Exemption needs 6 weeks notice.   | ZM/AB<br><br>RS<br>ML                                    |
|          | <b>b. Support of non-TRVCC events</b>   |  |
|          | Criteria were discussed and agreed.   | ALL  |
|          | <b>c. NEC Shows</b>   |  |
|          | Discussions on format restrictions/vaccine certificates were happening.   |  |

- 6 Events 2022**
- a. Forward Planning**  
Karen would like ideas to celebrate TVR's 75<sup>th</sup> Anniversary, Griffith's 30 years.  
Ask ROs via RO mtgs, TVR Torque, Forum etc. **KT/FH**
- 6 Points from Posted Reports & AOB**
- b. Cadwell Trackday booked for 10-Sep-21. £80 as 50% deposit before 10<sup>th</sup> May. **AB**
- c. motorsport uk have designed a digital membership card, available to registered clubs. Mervyn will circulate info. An app would be more useful, but expensive to develop.
- d. Mark now has a key media contact list. **AB**  
Phil Bell (Editor: Classic Cars) to be given access to our Forum.
- 7 Dates of Future Meetings**  
01-May-21: Committee, 13:00 using zoom  
25-Sep-21: AGM, BMM Gaydon TBC

**Meeting Closed: 15:40**

**Mervyn Larnar  
Club Secretary**