



Committee Meeting – 1 May 2021, 13:0

using **zoom**

Agenda

Apologies

- 1 **Previous Minutes & Matters Arising**
 - a. Committee Mtg: 21-Mar-21
- 2 **Committee Matters**
 - a. Club Logo(s) (RS)
- 3 **Finance, Office, Merchandise & Membership Updates**
 - a. Current Positions (PB)
- 4 **Social Media Update**
 - a. Current Position (MT)
 - b. Website Review (GW/ST)
 - c. & Social Media links (ALL)
- 5 **Events 2021 incl. COVID-19 effects**
 - a. Updates (ZM/KT/NvB)
 - b. NEC Shows (RS/MT)
- 6 **Events 2022**
 - a. Forward Planning (KT)
- 7 **Posted Reports & AOB**
 - a. TW Trophy (ML)
 - b. Club Records (ML)
- 8 **Dates of Future Meetings**

Committee: TBA
AGM: 25-Sep-21, BMM Gaydon

Mervyn Larner
Club Secretary

Minutes

Present: Richard Sails (RS), Paul Blackwell (PB), Mervyn Lerner (ML), Mark Tickle (MT), Steve Thomsit (ST), Karen Thomsit (KT), Zoe Mortimer (ZM), Fred Heddell (FH)

Apologies: Nev Butler (NvB), Graham Walden (GW)

Richard asked Paul Blackwell to take the chair as host of the meeting.

Action(s)

1 Previous Minutes & Matters Arising

a. Committee Mtg: 27-March-21

The draft minutes were agreed & OK to be posted on the website.
Matters Arising are included on the Agenda.

ML/PC

2 Committee Matters

a. Club Logo(s)

Paul has had a response from TVR Automotive.

b. Paul has made several unsuccessful attempts to contact Nigel.

3 Finance, Office, Merchandise & Membership Updates

a. Current Position

Paul presented his report. Advertising is still well below budget.
Merchandise Sales are well above budget, as are Direct Costs.
Indirect costs are as expected. Membership has increased slightly.
The Club's investments are c.£12k higher than last September's EoFY.

4 Social Media Update

a. Current Position

Mark presented his report. The Instagram account has been brought "in house" and training has taken place. Video remains very important.
ROs have been emailed about sharing activities/content on TVR Torque (via Office). 12+ ROs have asked to join TVR Torque.
Training to be offered to small groups of ROs via RO zoom meetings.
Torque membership has increased by c.300 in past month. Mark still emailing new TVR Torque posters & will invite overseas groups to join.
Mark is working with Paul Calland to email current members, followed by a different email to lapsed members. Paul is also investigating the possible use of graphical email signatures for @tvrcc.com accounts.

MT/FH

MT

MT/PC

b. Website Review

Awaiting Graham's report etc.

c. & Social Media links

See 4b above. Steve believes this would be a major undertaking as there are updating issues with both the website & forum. Costs need reviewing.
Steve & Graham to circulate some ideas/ways forward for next meeting.

GW/ST

5 Events 2021

a. Updates

Millbrook currently has 173 driving bookings, 59 rooms booked, 80 for dinner.
Friday evening quiz. Zoe to ask about use of a drone for photographer.
Event "goody-bag" to contain: mug, sticker, pen? & flyers.
Pre-ordered merchandise to be available for collection?
Mervyn offered to coordinate any concours.

**ZM
ZM/RS/PC
PC/RS/AB
ML**

"Thrills in the Hills/Peaks to the Beach" is now scheduled for 24-25 July.
A motorsport uk Certificate of Exemption requires 6 weeks' notice.

RS/ML

b. Cadwell Track Day 10-Sep21

31 deposits so far, deposit deadline 31-May-21.

RS/PB

c. NEC Shows

No updates.

d. Possible invite to hyper-car event at Knebworth House 18-Sep-21.

ZM

- 6 **Events 2022**
a. **Forward Planning**
A Drive-It Day for TVR's 75th Anniversary
An event for M Series' 50 years. (Gray's Motoring Solutions Sponsorship?)
An event for Griffith's 30 years.
A Continental tour to include the Speyer Technical Museum.

- 6 **Posted Reports & AOB**
a. **2021 TW Trophy**
Mervyn's offer to coordinate entries & voting etc. was accepted. **ML**
b. **Club Records**
Mervyn to approach TVR Heritage to discuss an exchange of car records. **ML**
c. **AGM Social**
Karen offered to investigate a venue for a post AGM social. **KT**

- 7 **Dates of Future Meetings**
12-Jun-21: Committee, 13:00 using zoom
25-Sep-21: AGM, BMM Gaydon TBC

Meeting Closed: 14:30

Mervyn Larner
Club Secretary