



Committee Meeting

7 May 2022, 10:00

via **zoom**

Agenda

Apologies

- 1 **Previous Minutes ~ Adoption & Matters Arising**
 - a. Committee Mtg: 09-Apr-22
- 2 **Committee Matters**
 - a. Strategy Plan Update/Progress (ALL)
 - b. TVR Torque Content Policy (MT)
 - c. Honorary Memberships (BY)
- 3 **Financial & Membership Update**
 - a. Current Position (PB)
- 4 **2022 Events**
 - a. Events Calendar Update (DG)
 - b. Events Update (KT/NB/ZM)
- 5 **Marketing Report**
 - a. NEC Classis Motor Show: 11~13-Nov-22 (MT)
 - b. NEC Restoration Show: 24~26-Mar-23
 - c. "Keeping the Marque Alive" Update (MT)
- 6 **AOB/Members Reports**
 - a. TBA
- 7 **Dates for Future Meetings**

DD-Mmm-22: Committee zoom, HH:MM
24-Sep-22: AGM, BMM Gaydon, 12:00

Minutes

Present: Richard Sails (RS), Mervyn Larnar (ML), Paul Blackwell (PB), Mark Tickle (MT), Graham Walden (GW), Nev Butler (NB), Mark Blackwell (MB) Bob Young (BY) Darren Greenfield (DG)

Apologies: Zoe Mortimer (ZM)

Present: Jane Rowley (JR)

1 Previous Minutes & Matters Arising

a. Committee Mtg: 9-Apr-22

The draft minutes were agreed & OK to be posted on the website.

Matters Arising are included on the Agenda.

Action(s)

ML

2 Committee Matters

a. Strategy Plan Update/Progress

The appeal in recent Sprints produced very limited results ~ 2 offers of IT support. None for Secretary or other roles.

Word of mouth/personal approach may be a better route and will be an item for the forthcoming ROs' meeting.

- MarkT to draft an appeal to put on FB & Forum. (also email to members?)
Nev thinks small incentives would encourage event helpers/volunteers. **RS/MB/BY
MT/PB/ML**
- b. TVR Torque Content Policy**
MarkT & our Sales Consultant have agreed a policy to enable members to advertise personal items and avoid FB's rules. Andrew will liaise with traders & advertisers to provide suitable content.
- c. Honorary Memberships** **MT/AH**
Bob put forward 3 member's names. Mervyn has noted them for the AGM. **ML**
- 3 Financial & Membership Update**
- a. Current Position**
Paul presented his report. Overall accounts are reflecting the agreed budget. Direct costs are likely to suffer further inflationary increases. Membership numbers are again lower, Jane's analysis points to members cutting costs or selling their car. Janet Bailey (aka Ruth) has joined the staff covering Corrine's maternity leave. Castle TVR would like a full-page prime position for an advert in Sprint. Agreed £100pa +VAT fee for a 1 line trader "Sponsor Tag" for Sprint RO reports ~ idea to be launched at forthcoming ROs' Mtgs. **AH/PB
RS/MB/BY**
- 4 2022 Events**
- a. 75th Anniversary Logo**
Car stickers to be produced & distributed to ROs & event organisers to pass onto attending members. Print run to be agreed. **PB/RS/MB/BY**
- b. Events Calendar Update**
Darren has had logon difficulties, Online calendar now matches Sprint version. **DG**
- 5 Marketing Report**
- a. NEC Classic Car Show: 11~13-Nov-22**
Booking made. Jane to confirm Karen has pre-booked some hotel rooms. Sponsor(s) required. **JR
MT/AH/PB**
- b. NEC Restoration Show: 24~26-Mar-23**
Booking deadline is 20-Oct-22. **MT**
- c. "TVRCC go Karting"**
MarkT has liaised with Mark Cosh and Mr Ashcroft and agreed a way forward. MarkC will give a presentation at the forthcoming ROs' meeting to elicit their support. Jacob's Kart to be on NEC Show stand. **RS/MB/BY/MT**
- 6 AOB/Members Reports**
- a. "Blackpool Memorial"**
MarkB has been in touch with Blackpool's mayor for a TVR/TVRCC fibreglass seafront memorial. Mark to prepare a costed proposal for our next meeting. **MB**
- b. "Blackpool Gay Pride Festival"**
Scheduled for 11-Jun-22. Agreed we should aim to enter cars in the parade. **MB**
- 7 Dates of Future Meetings**
5-Jul-22: Committee, zoom, 19:00 **ALL**
24-Sep-22: AGM, BMM Gaydon, 12:00

Meeting Closed: 11:40

**Mervyn Larner
Club Secretary**