



Committee Meeting
22 November 2022, 19:00
via **zoom**

Agenda

Apologies

- 1 Previous Minutes ~ Adoption & Matters Arising**
 - a. Committee Mtg: 18-October-22
- 2 Committee Matters (RS/ML/PB)**
- 3 Financial & Membership Update (PB)**
- 4 Events Calendar & Update (DG/KT/NB/NW)**
- 5 Marketing Report (MT)**
- 6 AOB/Members Reports (ALL)**
- 7 Dates of Future Meetings**

Mervyn Larnar
Club Secretary



**Committee Meeting
22 November 2022, 19:00**

via Zoom

Minutes

Present: Richard Sails (RS), Mervyn Larnar (ML), Paul Blackwell (PB), Mark Tickle (MT), Nev Butler (NB), Darren Greenfield (DG), Martin Blackwell (MB), Karen Thomsit (KT), Steve Thomsit (ST), Bob Young (BY)

Apologies: Graham Walden (GW), Chris Mitchell (CM): Jane Rowley (JR), Nick Warner (NW)

		Action(s)
1	Previous Minutes & Matters Arising	
	a. Committee Mtg: 18-Oct-22 The draft minutes were agreed & OK to be posted on the website.	ML
	b. Matters Arising AGM: Dates were explored, and it was agreed to hold the AGM on the 30 September 2023 and the following one on the 23 March 2024. Darren mentioned that we were still awaiting merchandise sales data from events (item 3c) Martin enquired why the App research was not recorded in the minutes: It was recorded in the previous meeting minutes dated 20 Sept 2022 when the action recorded was "Item 7a – Steve, Martin & Paul to prepare a business case to be reviewed within 6 months". RoCo North: has not attended since being elected to role & Richard to speak to Chris to outline the requirement to ensure Chris is up to speed and able to perform the role.	ML JR MtB/ST/PB RS
2	Committee Matters	
	a. Sprint Editor It was announced that Oliver Edwards & Mark Hickey have become joint Sprint editors replacing Mandy O'Neil who had been the editor since January 2008. The Committee wished to express their thanks to Mandy for all her work over the 15 years and asked Mervyn to explore purchasing some inscribed wine glasses in recognition of her service.	ML
	b. John Bailie The Club had received an offer from John to become more involved and it was resolved to offer him the non-committee role of "Promotion of the TVR Car Club and TVR Marque in the Press" to utilise his skills & contacts. Richard to contact John to offer the position that would need to work closely with Mark Tickle.	RS
3	Financial & Membership Update	
	a. Current Financial Year Paul presented his report. To note that we failed to attract any sponsorship for the Classic Car Show & therefore we already had an adverse effect on the Budget of £(3,000).	ALL
	b. Previous Financial Year Financial accounts were in preparation and noted that the loss on Club investments was c.£26,000 and we had to write off bad debts amounting to £1,450.	ALL
	c. Membership Fee paying Members down by 17 in the month and noted that a Membership Group meeting is scheduled for 24 November 2022 to progress action.	MT

4	<p>2022 Events & Calendar Update</p> <p>a. Events Calendar Update</p> <p>Discussion and clarity made regarding the process for updating both Sprint and the Website, with data being provided by Darren to Jon Lowey & Paul Calland respectfully. DG</p> <p>Steve Thomsit is developing a 3-year spreadsheet of events in order to properly plan ahead and announce national events in good time. He will circulate shortly for comment. ST</p> <p>Anniversaries noted for 2023 include 40 years of the 350i; 30 years of the Chimaera & 100 years since the TVR founder, Trevor Wilkinson was born</p> <p>b. Events</p> <p>Donnington Park Track Day – Tony Hodgson organising in association with a visit to the “Great British Car Journey” museum the following day; 18/19 August 2023. Committee approved the cost per driver (+ associated fees for additional drivers, passengers, spectators, garages, etc) at £280 inc. VAT with a £140 deposit required prior to needing to sign the contract for the event which requires 80 cars to cover costs. Committee worried that 98db noise limit would restrict participants but wholeheartedly supported the event. PB (liaise with Tony Hodgson)</p> <p>Cadwell Park Track Day – agreed as the day after the additional bank holiday for the King's coronation; 9 May 2023. Jane to progress JR</p> <p><u>Cerbfest</u> – Darren is organising for 21~23 July 2023 DG</p> <p>c. Events Team</p> <p>Events team to meet and allocate each event to a team member to oversee. NW/NB/KT/DG</p>
5	<p>Marketing Report</p> <p>NEC Classic Car Show – Award received for Best Contribution to Charity (Isle of Wight Summer Camp); New Graphics looked good; good selection of cars; good atmosphere; well attended including by Club Patron, Martin Lilley.</p> <p>Downside was lateness of planning for cars; lack of sponsorship and noted that the largest cost is for hotels (could be less if more local cars are sourced). 9 new members signed up with 5 restarts and 2 renewals (less than previous years) and merchandise sales were down on last year.</p> <p>NEC Practical Classics (Restoration) Show – 24-26 March 2023. If attending, the event must be at least cost neutral (there is no budget & we are already down £3,000 in respect of the Classic Show). Objectives, targets & sponsorship needs deciding by 13 December 2022. RS/DG/NB/MT</p> <p>Newsletter – Agreed a budget for 7 newsletters to be issued this financial year (Paul Calland facilitating). Mark has draft for end November with links to events and merchandise, etc. MT</p> <p>Members Survey – agreed good exercise to ask members what they want from the Club. Probably use Survey Monkey as the most cost-effective method. Mark asked for questions and was referred to previous survey as a starter – Mervyn to look it up MT/ML</p>
6	<p>AOB</p> <p>a. Valuations</p> <p>Mervyn announced that he is on holiday January/February 2023 & therefore there will be no valuations undertaken in this period – need to advise in Sprint & on Website/Forums ML</p> <p>b. Social Media</p> <p>Nev asked for rules on advertising (TVR Torque) – liaise with Martin (& Andrew Henry) regarding partnership developments where promised Social Media presence as part of the deal. MB/NB</p> <p>c. Job Descriptions</p> <p>There is an outstanding action for the events team to draft one for themselves. Martin asked if all Committee Members had job descriptions in order to facilitate more effective working – it was agreed that all members should draft their own objectives ready for discussion at the next meeting NW/NB/KT/DG</p> <p style="text-align: right;">ALL</p>
7	<p>Next Meeting 21 December 2022 7:00pm via Zoom</p> <p>Meeting closed at 21.01</p>