



Committee Meeting 21 December 2022, 19:00

via **Zoom**

Minutes

Present:	Richard Sails (RS), Mervyn Larnar (ML), Paul Blackwell (PB), Mark Tickle (MT), Nev Butler (NB), Darren Greenfield (DG), Martin Blackwell (MtB), Karen Thomsit (KT), Steve Thomsit (ST), Chris Mitchell (CM)	
Apologies:	Graham Walden (GW), Jane Rowley (JR), Nick Warner (NW), Bob Young (BY)	Action(s)
1	Previous Minutes & Matters Arising	
	a. Committee Mtg: 22-Nov-22	
	The draft minutes were agreed & OK to be posted on the website.	ML
	b. Matters Arising	
	AGM: Dates confirmed as 30 September 2023 and the following one on the 23 March 2024.	ALL to note
	Sales data from the Shows has been circulated.	
	Cadwell Park Track Day is now the 18 May 2023 (the 9 th having been sold prior to our confirmation).	
	Restoration Show – as no sponsorship has been received, it was confirmed that the Club will not attend the 2023 event. Mark to confirm with organiser.	MT
	The non-committee role of “Promotion of the TVR Car Club and TVR Marque in the Press” was discussed & the Chairman agreed to take this forward	RS
2	Committee Matters	
	Job Descriptions: Some had been prepared & circulated, but the majority were missing. It was agreed to defer the review to the next meeting, but will members who have not prepared theirs, please do so in good time for the next meeting.	RS/MT/NB/ MtB/KT/ST/ NW/CM
3	Financial & Membership Update	
	a. Current Financial Year	
	Information not yet available for the end of November management accounts.	
	b. Previous Financial Year	
	Financial accounts are in preparation and will be presented to the Auditor in January 2023	
	c. Membership	
	Fee paying Members down by 10 in the month. Membership Group meeting was held on 24 November 2022 & a further one to be held in January – Mark will present a report to the next Committee meeting. Increase in DD noted.	MT
	Mark asked if we knew if membership was being maintained as a % of registered cars – Richard thought it was, but with many members having more than 1 TVR, it would be difficult to prove. Paul agreed to update older records.	PB
4	Events & Calendar Update	
	a. Events Calendar Update	
	Darren reported that many more events for 2023 had been loaded with good traction from ROs. Calendar to be circulated to Committee Members.	DG
	Darren also asked if the “subscribe” to calendar button could be more prominent of the Website – Steve to investigate.	ST
	Steve Thomsit’s development of a 3-year spreadsheet of events is progressing but is pretty empty for 2024 & 5. Suggest that placeholders are made for annual events such as season opener, etc.	ST
	The advent calendar is going down well and promoting many events including regional ones.	KT

- b. Events**
- Donington Park Track Day & Cadwell Park Track Days are now on sale in the Club shop. **RS**
- Lakeland Museum – possibly organised by John Bailee could be a BNG for 2023? **MB**
- BNG – Martin reported that Collecting Cars were interested in running/sponsoring a Big Northern Gathering & several suggestions were made. Liaise with Events Team
- Piston & Props – Sywell is 23/24 September 2023 (S Club) not clashing with AGM this time! **KT/MT**
- Non-TVRCC Organised Events - Suggestion that we attend & promote TVRCC membership at these, eg. Bicester Scramble
- 5 Marketing Report**
- a. NEC Practical Classics (Restoration) Show – 24-26 March 2023.** Agreed not to attend (see 1 b. above).
- b. Newsletter –** First one had gone in November to over 4,000, with c.2,000 opening. Feedback received & format will be developed. Ideas invited to Mark please (Paul asked for the Track Days to be heavily promoted). **ALL**
- Mark reported better links with the Sprint editors had been established.
- c. Members Survey –** method of communication discussed & link to a survey monkey questionnaire in Sprint & Newsletter suggested. **MT**
- 6 To App or not to App**
- Martin had taken the lead on investigating the business case for developing an App and effect on the Website. He had circulated an analysis of several other Car Club stats and proposals from a professional company to develop a TVRCC App and the Website.
- It was noted that no other car club (to our knowledge) had an App and that to develop our own would be at least an initial investment of c.£20,000. It was also noted that our current Website contained all the required information (may need a re-presentation).
- It was recommended by Martin and agreed by the Committee, that at this time it was not a good investment to develop a Club specific App and that we should wait until a more generic facility was available in the marketplace to reconsider.
- The Committee thanked Martin for his initiative and attention to this matter.
- 7 AOB**
- a. Classified on Website**
- Agreed that other organisations do this better & we should close down our facility on our Website – Steve to liaise with Paul Calland & notify advertisers **ST**
- b. Car Raffle**
- Chris suggested we think about raffling a TVR provided by an approved dealer to raise funds – agreed to put the idea into the Membership Group to develop **MT**
- c. Motul Proposal**
- Andrew Henry has been working with Motul to attract some more funds. While Motul will not be advertising with the Club, they have made a proposal (previously circulated) whereby we promote their products & our members can buy through their portal with a 15% discount against retail prices & the Club will receive 5%. It was agreed that we should ask Andrew to try to negotiate a better return to the Club (e.g. 10%), but the proposal was approved in principle. **PB**
- 8 Next Meeting 25 January 2023 7:00pm via Zoom**
- Meeting closed at 20.43