



Committee Meeting

10 May 2023, 19:00

via **zoom**

Agenda

Apologies

- 1 **Previous Minutes ~ Adoption & Matters Arising**
 - a. Committee Mtg: 4-April-23
 - b. Matters Arising
- 2 **Committee Matters**
 - a. Trevor's 100th
- 3 **Financial & Membership Update (PB)**
 - a. Finance Report (PB)
 - b. Membership Questionnaire (MT)
 - c. "Enhanced" Membership (ML)
- 4 **Events Calendar & Update (DG/KT/NB/NW)**
- 5 **Marketing Report (MT)**
- 6 **AOB/Members Reports (ALL)**
- 7 **Date of Future Meeting(s)**

Minutes

Present: Paul Blackwell (PB), Mervyn Larnar (ML), Mark Tickle (MT), Karen Thomsit (KT), Steve Thomsit (ST), Nick Warner (NW), Martin Blackwell (MB),

Apologies: Mark Hickery (MH), Darren Greenfield (DG), Nev Butler (NB), Jane Rowley (JR)

1 **Previous Minutes & Matters Arising**

a. **Committee Mtg: 4 April 23**

The draft minutes were agreed & OK to be posted on the website.

Action(s)

ML

b. **Matters Arising**

Mervyn to discuss Committee Roles document position on website with Paul Calland.

ML

2 **Committee Matters**

a. **Trevor's 100th**

May's Sprint has been very highly praised as a commemoration. The Committee thanked Mark, Oliver & Jon for their achievement. It was agreed that a 100th car sticker was superfluous.

- 3 Financial & Membership Update**
- a. Finance Report**
Paul presented his latest report. As expected, membership income was below budget, but numbers have stabilised. Both direct & indirect costs are below expectation.
Sales Manager is engaging with Hilton & Moss for NEC sponsorship & the advertising agreement. **PB/AH**
- b. Membership Questionnaire**
The response rate of 15% was good with a broad, balanced range of replies. Mark has circulated Steve Shaw's analysis.
- Sprint is highly valued.
 - Events & Drive-Outs are very popular, as are track days for some members.
 - Most members see our communications as effective, but not all members (±50%) access the monthly eNewsletter.
 - Some Regional Meetings are not as active as their region would like.
 - A minority of members would pay a higher fee for extra services.
 - A summary of findings will appear in Sprint.
 - We need to identify what actions we now need to take.
- Richard to thank Steve Shaw for his work. **MT/MH/OE
ALL**
- c. Enhanced Membership**
The membership group's idea has been reviewed but is not currently feasible. **RS
ML**
- 4 Events & Calendar Update**
- a. Events Calendar**
Darren is concerned there is a mismatch between alternative views of the calendar. The website is not updating correctly. **MT/DG/PC**
- b. Events Update**
55 cars attended Brooklands Best of British Day. More TVRs did the Test Hill than any other make.
Cadwell Park Track Day will cover its costs.
Deposits for Donington Track Day are very promising.
Mervyn has applied for the motorsportuk's CoE for Peaks to the Beach.
Richard & Heath Briggs are planning "Back Home 2024". **RS
KT**
Scenic Tours' Isle of Man 2024 bookings are slow and need promoting.
- 5 Marketing Report.**
- a. Membership Referral Scheme**
Mark proposed a scheme that any member who recruited a new (not re-joining) members should be awarded a £10 Club Shop voucher. Agreed. **MT/JR**
- b. eNewsletter**
May edition has been sent. Should be promoted via Sprint. **MT/ME/OE**
- c. Next Meeting Agenda**
Mark would like:
- NEC Show and Awards
 - Sprint Initiatives
 - Overseas Members
- MT/ML**
- 6 AOB**
- a. Jacob Ashcroft**
What future link/encouragement could/should we offer to his karting career?
An interview and story in Sprint are planned. **MT/MH/OE**
- 7 Date of Future Meeting(s)**
Committee: Tuesday, 6 June @ 19:00 via [zoom](#)
AGM: Saturday, 30 September @ 12:00, BMM, Gaydon