





TVR

Choosing a motor car is largely a matter of establishing priorities.

For some, carrying capacity, or perhaps a low purchase price may be the deciding factor.

But for a few motorists the pivotal consideration will be the car's capacity to entertain, to give pleasure. And it is to this coterie of enthusiasts that the TVR 400 Series will most strongly appeal.

Some of the delights proclaim themselves instantly: the



inspiring growl of the powerful V8 engine... the exhilaration of the sub 5 second dash to 60 mph... the security and agility on the most challenging of roads.

There are subtler pleasures too - that bold yet elegant silhouette, the solidity of the car's build, the quality of the finish and the sheer dependability are among them.

Judged on an enjoyment-per-mile, or even pleasure-per-pound basis, no car is more satisfying to own than a 400 Series TVR.



*Illustrates 400SE interior complete with options including
Half Hide, Wilton Carpets and Contrasting Trim.*



TVR Engineering Limited, Bristol Avenue, Blackpool, Lancashire, FY2 0JF England. Tel: (0253) 56151 Telex: 67519 Fax: (0253) 57105.
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