



Committee Meeting ~ 28 January 2012 HMC, Gaydon

Agenda

- Apologies
- 1 Actions from and Adoption of previous minutes (26-Nov-11)
- 2 Item G from 26-Nov-11: **Summary of what will work, conclusions and direction**
- 3 Item H from 26-Nov-11: **Next Steps**
- 4 Item I from 26-Nov-11: **Actions**
- 5 2012 Logo to celebrate 50yrs of motorsport (SB)
- 6 Ethanol in fuel & Federation of British Historic Vehicle Clubs ~ Membership? (ML)
- 7 Charity link up: H4H or ??? (RD)
- 8 Urgent exceptions from posted reports
- AOB Date for next meeting(s)

Minutes

Present: Jeremy Blandford(JB), Ralph Dodds(RD), Alison Brown(AB), Matthew Maneely(MM), Sharon Blanchard(SB), Tony Cottrell(TC), Mal Gwynne(MG), Richard Sails(RS), Mervyn Lerner(ML), David Hothersall(DH), Graham Waldren(GW)

Apologies: Mike Hardy(MH), , Pietro Abate(PA), Mandy O'Neale(MO), Sean Lacey(SL),

Guests: Dave Blanchard(DB)

Item		Actioner
1	Adoption of and Actions from previous minutes <ul style="list-style-type: none"> • Minutes approved and OK to be uploaded. ML/RD • Richard still to talk to John Mleczek. RS • Ralph has collated missing minutes and uploaded them. Some still missing – ask Paul to search server. Put holding statement on website for missing ones. RD • Work still needs to be done on updating RO pages & Forum. MG/RD • Still some problems with ROs submitting nominations. Mal & Ali will work together to use database to co-ordinate RO membership renewal & nominations. MG/AB • Suggestions for RO of the Year required. ALL • There are problems with forwarding of emails, especially RO ones. Can Mike & Pietro investigate alternative (web-based?) email systems with Paul. PA/MH • Sharon is <i>in talks with</i> Ian Longden as an events volunteer (in a non-voting position so as to avoid any conflict of interest). SB • Ralph is still negotiating with Planet Rock, but there could be issues with NEC wanting a commercial rate from them/us. Careful negotiation needed. Maybe invite them to Chatsworth? RD • Mervyn to confirm AGM date & room with HMC. ML • All nominations & reports to be sent to Mervyn by 12-Feb AT THE LATEST. ALL • Notice & info for nominations/motions to be put on website as soon as room is confirmed. ML/RD 	
5	2012 Logo to celebrate 50yrs of motorsport <ul style="list-style-type: none"> • David has asked Jon Lowey to design a generic logo for '50 years of Motorsport' delivery for approval is promised for next week. JL/SB 	
6	Ethanol in fuel & Federation of British Historic Vehicle Clubs <ul style="list-style-type: none"> • There is extensive discussion on the Forum ~ especially from Mike Amos. • We can't provide authoritative technical advice. Richard has spoken to FBHVC in the past and will contact them again about a reduced affiliation based on our 25+ year old cars. Richard will post a response on the Forum RS 	

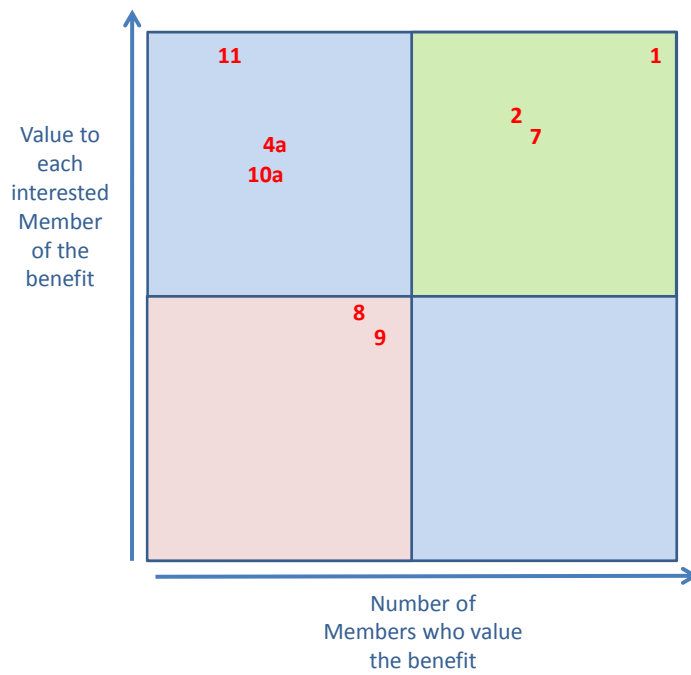
7	Charity link up: H4H or ???	
	<ul style="list-style-type: none"> Should be get a benefit from links to a chosen charity? Perhaps, but should not be an overriding consideration. We should ask members to suggest a chosen charity via the AGM voting form. Making it clear that only specifically raised moneys would be donated. 	ML
8	Urgent exceptions from posted reports	
	<ul style="list-style-type: none"> Sharon has agreed details for the Guards Polo event. To be a "Friends & Family" event with TVRs at front of our area, support vehicles & others at the rear. Bookings to go into shop. RoCo's £2500 budget and spending criteria clarified. Mal to liaise with Matthew to clarify existence and use of RO bank accounts 	SB/AB MG MG/MM
2,3 & 4	Conclusions, Direction, Next Steps & Actions	
	Tony led a discussion. He felt that following the last meeting there was wide agreement on two points: <ol style="list-style-type: none"> Maximise membership numbers. Ensure every member gets maximum benefit (≥ £50) from membership. 	
	<ul style="list-style-type: none"> An analysis of where we are and could be worked on to increase benefits ~ see Appendix A. Matthew said 40% of income went on Sprint and 4% on website/forums. Ali expanded on what she had implemented with "New Owners Pack" and cars for sale on both our website & Pistonheads. Agreed that "dealers" be offered packs and allowed to advertise their stock cars via our website. Can we monitor where new members get their information. Can we set up a drop-down list on the web joining form. <ul style="list-style-type: none"> Eg. New Owners Pack, Website, Google etc. We should have a Wikipedia entry ~ Ralph offered to draft something. Sharon is monitoring our Facebook entry. General agreement that NEC Classic Car & Pistonhead shows were the ones worth attending. Try to increase our event reports in car magazines. Goodwood & Cholmondeley events were perhaps worth paying for if within reasonable costs. Sharon to contact them and report back. Website re-design was proceeding and should be available before/by next meeting. Jeremy has spoken to Multipart about selling parts via our webshop. They would be willing to do this. Graham offered to research feasibility with other suppliers and a "Parts Finder" system. Tony will continue to research further member benefits. 	AB RD/PC/AB RD SB TC SB/MM RD/DH/PC GW TC
	Services & Event Organisation for other Car Clubs: <ul style="list-style-type: none"> This would be an indirect benefit for our members. Can we please create a list of possible other clubs on the Committee Forum. 	ALL
AOB	Next Meeting(s): 17 March 2012 21 April 2012 (AGM)	ALL ALL
	Meeting closed at 15:00	

Mervyn Larner
[Club Secretary](#)

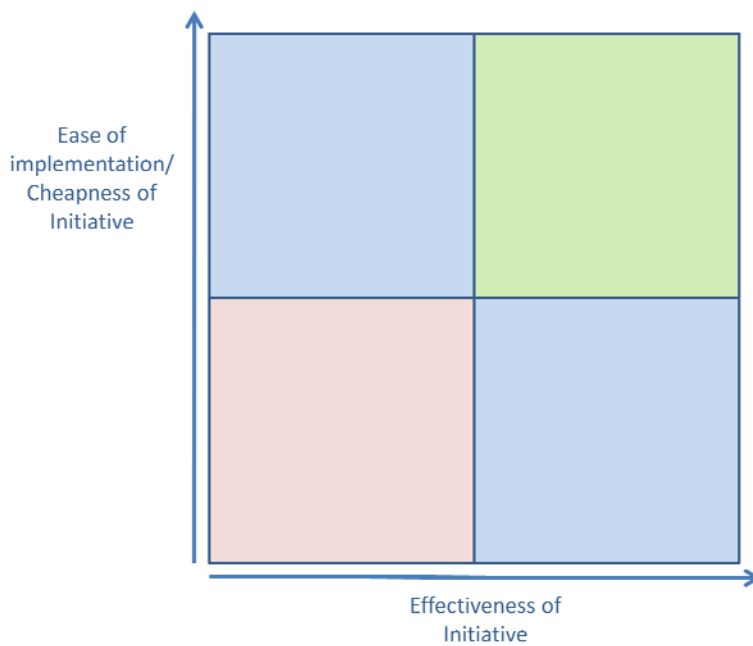
Appendix A: Benefits to Members – or Why People are Members

1. Sprint Magazine
 - a. News
 - b. Directory
 - c. How to articles
 - d. Events Coverage
 - e. Regional Reports
 - f. Adverts/Classifieds
 - g. Pictures
2. Regions
 - a. Regional Monthly Club Meetings
 - b. RO's
 - c. Belonging
3. Local Club Events
 - a. Runs
 - b. Visits to places
 - c. Motorsport
4. National/International TVRCC Events
 - a. Big National Events
 - b. Le Mans
 - c. Model Specific
5. Shows
 - a. Classic Motor Show
 - b. PH Show
 - c. Summer Car Shows
6. Track Days
7. Social Stuff (non-car)
 - a. Christmas Parties
 - b. Summer Ball
 - c. Nights Out
 - d. Karting
 - e. New friends!
8. Website(s)
 - a. Main site (see Sprint)
 - b. Regional Sites
9. Forums
 - a. General
 - b. Model
 - c. Regional
10. Advice/Information
 - a. Technical
 - b. Recommendations
11. Offers/Discounts
 - a. Insurance
 - b. Specialists/Parts
 - c. Car Care
 - d. Event Tickets
12. Regalia/TVR Products
 - a. Clothing
 - b. Books
 - c. Other Merchandise
13. New Stuff....

For each of the above (and any others we can think of) we can plot them on the following chart to get an idea of their value in maximizing membership (top right is best). Eg. Sprint is **1**



When making decisions on direction, effort, spending etc. we should also consider:



Our overall aims should be:

1. Maximise the number of members in the Club.
2. Ensure each member gets maximum value from the Club.