

TVR Car Club Meeting

24th March, London House, Mecklenburgh Square, London.

Present:	Chairman	John Hayter	Publicity	Martin Payne
	Secretary	Nicky Evans	Treasurer	Tony Connor
	Model Registrar	Mervyn Larnar	Advertising	Pietro Abate
	RO Co-Ordinator	Paul Shrimpton	Track	Bernie Harnett
	Club Office	Carol Folkard	Club Office	Alison Brown
Apologies:	Competition	Stewart McQuillian	Deputy Track	Bruce Smith
	Technical Editor	Steve Heath	Events Co-ordinator	Richard Mayoh
Positions Vacant:		Editor	Assistant Editor	

	Item	Action
1	<p>Minutes of the last meeting. - Debbie Rogers notes her name is absent from the minutes. Although she volunteered to act as Back Home Event Co-Ordinator at the AGM, it was not clear whether she was voted on as a committee member.</p> <p>MP proposed DR be co-opted to the committee as Deputy Event Co-ordinator. JH to write to DR to confirm the necessity of working with the Event Co-Ordinator</p>	<p>Prop: MP, Seconded ML For 4 against 1 1 abstention</p>
1a	<p>Matters arising from the minutes: JH didn't receive the citation for Ralph from ML PA held off taking forward any action re: Sprint - until there is a stable editorial team in place. Sprint cannot be registered as a magazine name as it has already been registered in the UK by a German company. It would cost £750 to register TVR Sprint but is doesn't seem worthwhile as no-one else is likely to register that name. Domain name for Sprint Magazine: MP will take forward - the cost is negligible. E.g.: TVRSprint.com Zante - JH has investigated. Various ideas and suggestions have been pursued, the bottom line is that if the prototype remains the property of Peter Wheeler/Factory, where is the incentive for anyone to personally fund and spend time on restoration and storage. After discussion of various ideas, it was agreed to write to Peter Wheeler to bring the matter to his attention and put forward ideas and suitable options, to try and get feedback, acknowledgement and/or assistance</p>	<p>ML to resend Closed</p> <p>CF?</p> <p>MP</p> <p>Action: ML to take lead and . circulate content to all prior to sending.</p>
2	<p>Financial report. TC took the committee on a whirlwind tour of Quickbooks and the financial analysis that is now available. Each event is now its own cost centre, and it is now possible to see the profitability of regalia etc. Our current financial position is overstated because of the many deposits received for forthcoming events. We still need to generate more income to replenish our depleted reserves and become financially sound. Our biggest expenditure continues to be the magazine, which had crept up to nearly £11k for some issues. Efforts will continue to bring down</p>	

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	<p>the costs to the budgeted figure of approx. £7k per month - either by reducing the size, or number of colour pages, or a combination of both.</p> <p>TC has reworked a previous VAT return and has calculated a rebate due of £2,900 from Customs and Excise. Daw, White, Murrall suggest re-calculating other 8 quarters before approaching Customs and Excise.</p> <p>TC proposed moving our bank account to Bank of Scotland, who offer free banking indefinitely. Estimated saving £1500 in one year.</p> <p>Cheque Signatories: currently all cheques have to be jointly signed by two directors - leading to delays. After discussion, it was proposed that cheques up to £10k - Tony or Carol are (sole) signatories for the club; Cheques over 10k - a joint signature of either Tony or Carol plus the Chairman must sign. TC to check this is acceptable practice with Auditors.</p>	<p>Proposed: TC, PS seconded. Unanimous P</p> <p>Proposed: PS, Sec BH. Check with auditors. 1 abstention. 7 for.</p>
3	<p>Accounting Role and Fees.</p> <p>The accounting / financial side is really a part time job, too much for a volunteer. The committee accepts that in order to maintain the financial soundness of the club, it is now essential to have this role formalised. TC prepared a draft contract to be signed by the directors. TC acts as Treasurer, with Totally TVR contracted to manage the accounts. JH has returned the 2nd signed copy to TC.</p>	JH
4	<p>Vacant Committee Roles:</p> <p>JH has received five applicants, Karen Jamieson has expressed interest in working with a new editorial team. (an additional applicant is member of mensa and has said he is willing to submit puzzles and competitions to the magazine!)</p> <p>We are vulnerable in current editorial situation - members don't help by sending things in late, in non compatible format - we need to ride this time through - the last edition of Sprint was put together very quickly.</p> <p>This is a watershed moment for the club. With the current lack of editorial team, and the opportunity to 'out source' much of the editorial burden away by using a publishing company, JH proposed a meeting with editorial applicants (21/22nd April - possibly in Luton), with as many of the committee present to receive presentations from the companies that have put forward proposals to publish Sprint: M&P, Newman and Hot. (see below)</p> <p>JH will also ask Swan Print - (CF to pass on contact details)</p>	<p>Prop: PS Sec ML Unanimous</p> <p>JH asap.</p> <p>Prop NE, Sec PS Unanimous</p>
5	<p>Web site report and progress</p> <p>Should the web and magazine editing team merge? The whole of the web site needs to updated and become a shop window for the club. The</p>	MP to contact the present Web

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	<p>current web master does not have the time to do this. We need to take back control and formulate a plan to do this.</p> <p>TC offered to take the lead and take this forward. Some ideas and contacts / possible routes forward were discussed. TC to present progress and ideas at the next committee meeting</p>	<p>master to get source code.</p> <p>Proposed: PA Seconded: ML Unanimous</p>
6	<p>Progress Report on the format of Sprint</p> <p>Two further companies have been approached and submitted proposals for publishing Sprint: M&P and Newman. At first glance, both proposals, whether for publishing in A4 or A5 format appear to be cheaper than our current costs, and potentially offer more: including collation and layout. NE proposed JH organise a meeting with two proposals to committee and applicants for the editorial team</p> <p>After much discussion, it was agreed that TC would take the lead and set out our requirements and invite them to present to a meeting of the committee (see above)</p> <p>JH to Propose that TC look over the proposals received to date to check like with like. We also need to check out that there is synergy with our thoughts and plans for our web site.</p> <p>Hot Publicity would also be invited to submit a formal proposal - although their initial proposal appeared to be more of template design.</p>	<p>NE proposed Seconded BH Unanimous</p> <p>TC</p>
6a	<p>The proposals should be submitted and costed on the basis of:</p> <p>Size: A4 48 pages, 50% colour, 4 mono pages for marketplace, with commercial advertising space Content: not more than 25% advertisers, >75% editorial Printing 6000 copies Packaging (and distribution) of same Costs should be provided for two options: either production from receipt of our finished artwork, or full collation, editorial, layout and production. Proposals should also include suggestions of ways in which we can reduce the net cost of production. E.g.: via the generation of advertising revenue.</p>	
7	<p>Car Club Sponsorship Fund</p> <p>The voluntary fund is currently at £1,000 from 54 sponsors after a single insertion in Sprint. Discussion took place on the best way forward, the onus appears to have been passed to the committee. The dilemma is that such a small amount will not go far, further funds would be needed in order to make any kind of difference at all and no obvious proposals have been made. BH proposed further discussion with Paul Stinson. The sponsorship form will be reprinted in Sprint to see whether further funds are forthcoming.</p>	<p>Proposed: ML Seconded: MP Unanimous.</p>
8	<p>RO Co-ordinator report:</p> <p>PS has set up RO's meeting at Blackpool after Back Home. Sunday</p>	

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	<p>p.m. And Beaulieu 8th April. - in the Cafe Need to put together an agenda - invite RO's to submit questions want answering. NE suggested using the format of last years meeting.</p> <p>PS in the process of finalising Motor sport Mania - at Castle Combe. - details will be in May Sprint. RO's 24 have now registered. NE to send list to the editor for updating entries as per spreadsheet. Now is the time to distinguish those RO's who have registered; those who haven't will be designated: Regional Contact._</p>	<p>NE to forward to PS.</p> <p>NE</p>
9	<p>Club Office - MBNA progress: The Data protection side is clarified and legal - a mailing will go out in May. There have been 51 sign ups to date. It is hoped the mailing will generate further sign-ups</p> <p>TVR Calendar - only 150 were sold in UK over the Christmas period. Given the style, cost, and Terms and Conditions, we will drop this product for next year.</p>	
10	<p>Events Report: Back Home: there are 238 bookings this year - a good turnout! Isle Of Man - TVR Experience - 100 people booked to date, the organisers are looking for 100 cars. Further Advertisements will appear in April Castle Combe - Motor Sport Mania - will feature pro-am Go-Karting! Le Mans - 184 campsites booked - 5 coaches booked for the Town Centre Trip! This is now fully booked. CF to put note into Sprint re: alternative sources of tickets for Le Mans (e.g.: MRI)</p>	
11	<p>Track and Competition - Croft Track 48 bookings to date Snetterton 64 to date £13,500 raised - Bookings received have covered the deposits paid Castle Combe At the moment, as TVRCC we are being able to book tracks owned by Octagon, as we are not considered 'commercial'. Santa Pod drag racing idea has been scrubbed.</p>	
12	<p>AOB -some copies of Sprint missing from archive from Ralph - but some were literally used as cut and paste. Early 1990s.</p>	
13	<p>Date of next meeting: Sunday 20th May Luton 10.30am</p>	