

**Committee meeting of the TVR Car Club Ltd
Gaydon Heritage Centre
Saturday 27th September 2008.**

Those attending: Jeremy Blandford (JB) Matthew Maneely (MM) Pauline Frost (PF) Mandy O'Neale (MO) Richard Sails (RS) Pietro Abate (PA) Alison Brown (AB)

Guests: Sharon Blanchard (SB), Ray Frost (RF)

Apologies from: Nick Kay, Ralph Dodds & Graham Walden

Approval of previous minutes – one matter arising JB still in contact with the executors of Trevor Wilkinson's will, probate has not been completed at this time.

Minutes proposed as an accurate account by MM and seconded by PA voted for unanimously.

Sharon Blanchard was introduced by JB. After seeing Nick's request for a deputy Sharon decided to speak with Nick to see what the role involved, after many discussions with Nick and other members of the committee she offered her services as deputy events. It was felt by the committee that with Sharon's extensive experience organising events within the Bristol region, she would be an ideal deputy for Nick. Vote proposed by PA seconded by PF vote unanimously for Sharon Blanchard as Deputy Events Manager.

It is Sharon's intention to put herself forward for Deputy Events Manager at the 2009 AGM.

**This meeting was to focus on committee functions present and future.
Revenue streams / minimising financial risk & succession planning.**

Treasurers Report

MM outlined the accounting adjustment carried out by Lewis Brownlee in respect to the way membership subs are spread over a 12 month period. This had resulted in a marked increase in profit for August 08, improving the clubs reserves.

Track days were discussed at length as many trackdays during 2008 had made losses. MM suggested that we only offer partner days during 2009 to reduce the financial risk to the club. RS suggested that we keep Cadwell Park as a TVRCC only day, this was agreed. AB to check available dates with Easy Track for 2009, speak with Bernie Hartnett regarding Cadwell and report to the committee via forum as soon as possible. JB to speak direct with Easy Track to check that they were happy to work with us in 2009.

Sharon to speak with her contacts to try and formulate some ideas for added value at track days.

General Expenditure

Sprint costs were now benefiting from the change of mailing house.

Office and professional costs were exactly on budget.

Zolder event – this event is to be more widely advertised in Sprint and on the Club's website to try and increase numbers attending and reduce the financial liability on the UK TVRCC. Action AB to contact Dutch club for the details of 2009 event.

Revenue Streams

It was discussed that the club needed to do a concentrated drive to increase the number of new members, particularly those who are buying second hand TVRs now there is no new production. It was suggested that we target buyers via independents and dealers, offering them trial membership of the club free of charge via a promotional code given to them by the dealer when they pick up their TVR. After much discussion it was agreed that three months free membership would be offered and this promotion would be started as soon as possible. Action MO to assist AB in the launching of this promotion.

AB to investigate offering members the facility to renew their membership online, this would be provided along the same secure route, currently offered to new members joining online. All renewal notices would be changed to advertise this service once it had been set up.

The idea of 'introduce a friend' promotion was discussed at length, MO to discuss with Sue Reynolds whether the club could work in conjunction with larger companies to offer voucher rewards for introducing new members.

Chairman's Report

JB asked the committee for their feedback regarding recent postings on TVRCC & PH regarding the moderating of the TVRCC site. After much discussion the following actions were agreed.

JB to write to Haymarket again to report breaches of their posting rules.

TVRCC moderators would be issued with guidelines to help them with their moderating. The number of moderators would be reviewed.

Moderators would be discouraged from moderating threads on which they had posted. This was thought to be impractical. It was suggested that moderators be offered a separate login for moderating. PA to draw up the moderator's guideline. AB to check with webmaster for separate logins and create them for those moderators who wish to have one.

JB had received a request from John Simpson for the TVRCC to supply decals for his race car, John wanted to support the TVRCC nominated charities by donating a fixed sum for each race point he failed to score. The supply of decals was agreed subject to costs being agreed with Matt prior to purchase. AB to liaise with JB and MM on the prices of decals.

Press Officer – see attached report.

It was agreed that the 'suggestions to committee' forum had lost its usefulness. The reply permissions would be changed from 'all' to 'committee only', this would stop the suggestions being lost. PA action to change the reply permissions on this forum.

NEC 14/15/16 Nov. several possible volunteers came forward, Ralph now unable to attend. Office to set-up and breakdown and other committee members to oversee the other days. Invaluable help had already been offered by Steve Guest and WWM members.

National Events

SB enquired about show equipment, action AB to list on com. forum what items are available for shows.

PF had been approached by Rich Abbott regarding a BSG (Big Southern Gathering) he felt that may be the gathering should be one year north based and the next year based in the south. PF outlined that initial enquiries had been made with Mal Gwynne and Zoe Mortimer for Knebworth as a suitable venue. SB to contact Mal & Zoe.

It was felt that in the current financial climate the focus for 2009 events should mostly be of good value, using partners where possible to add value and reduce the financial risk.

PF suggested that Cholmondeley Pageant of Power could be a possible national event for future years, this event had been well received by those who attended it this years as a regional gathering.

Editorial

Mandy requested that all committee members be on the look out for companies who could supply prizes for the regular page 4 Sprint competition.

Mandy had been in contact with TVR regarding the proposed interview, no plans had been made at this time.

Competition Secretary

A request had been made to the committee via Graham for the club to purchase the driver's end of year trophies, these would be presented at the end of season dinner as in previous years. After much discussion it was decided that this expenditure was not best value for the club at this time. Only drivers and sponsors attend the dinner.

Action JB to report back to Graham, that the club was unable to supply trophies on this occasion.

IT

Back up of the full office system had been completed. Windows back up software had been used. Five more Travan tapes needed to be purchased. Action AB to source and email Matt with prices.

Network security was to be tested by a third party, action JB to out source this.

Database was to be relocated to the new server PA to speak with Grant.

RS suggested that the tape back up should have a secondary back up possibly a removable hard drive storage device, which could be taken off site. Action PA to source and liaise with Matt.

Registrar

Since the last meeting Grant had been asked for a fully un-locked version of the TVRCC database, as of this meeting nothing had been received. Sharon to speak with Grant.

Archivist

RS proposed that the TVRCC become members of the FBHVC, now that the membership costs were calculated on a pro rata basis. RS to check exact cost and report to Matt, membership was agreed by the committee subject to Matt sanctioning the cost.

RoCo

Pauline had received a number of RO changes. Replacements had been nominated for Berks/Wilts & C3C. An increasing number of ROs were experiencing a lack of members attending planned events, this was mainly due to the current financial climate, and members were attending fewer events and travelling shorter distances. PF had already prepared an encouraging email to all ROs with helpful hints/suggestions and available resources to assist ROs with their duties. The registration of ROs was discussed at length, it was felt that the one year term currently in place should remain, this allows flexibility for both ROs and members.

Office – matters for the office to investigate and report back to the committee via the com. forum.

Online renewals

Email reminders for expired memberships

Promotion with dealers/independents to capture new members

Obtain quotes for: regional banners / sail flags

Windscreen stickers ‘TVR the spirit of driving’

New clothing lines currently being previewed on the forums.

Supply pdf. to Pauline showing regional clothing.

Secretary

Date set for AGM Saturday 28th March 2009.

Promotional page to appear in November Sprint; outlining committee positions and how members can apply for the posts.

Committee members wishing to stand for re-election needed to forward their details to the secretary before the end of November.

AOB

MO had made changes to the email address for ‘picture this’ the stream of images and details from Derek had not been consistent. Action JB to speak with Derek.

Ray suggested that to try and improve retention levels, the benefits of membership should be featured in Sprint and on the TVRCC homepage. Action MO

PA proposed that Martin Lilley become the new patron of the TVRCC, Martin had been approached and had said it would be an honour. Seconded by RS and voted for unanimously. Action AB to forward address details for Martin to JB

Meeting closed 4.10pm.

Next meeting management committee Gaydon 29th Nov 08, From 10am.