

TVRCC Committee Meeting
Saturday, 12th September 2009
9:00am – 4:30pm
Gaydon Motor Museum, Syndicate Room 1

Present:	Jeremy Blandford (<i>JB</i>)	Matthew Maneely (<i>MM</i>)	AnnMarie Lacey (<i>AL</i>)
	Richard Sails (<i>RS</i>)	Pietro Abate (<i>PA</i>)	Sean Lacey (<i>SL</i>)
	Pauline Frost (<i>PF</i>)	Grant Crouch (<i>GC</i>)	Bob Jones (<i>BJ</i>)
	Nick Kay (<i>NK</i>)	Sharon Blanchard (<i>SB</i>)	Mike Hardy (<i>MH</i>)
	Mandy O'Neale (<i>MO'n</i>)	Alison Brown (<i>AB</i>)	

Apologies:	Ralph Dodds (<i>RD</i>)	Graham Walden (<i>GW</i>)	
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Guests:	Ben Samuelson	Craig Moore (<i>CM</i>)	David Welton (<i>DW</i>)
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Agenda	
<ol style="list-style-type: none"> 1. Approval of previous minutes 2. Matters arising from previous minutes 3. Actions from previous minutes 4. Chairman's Report (<i>JB</i>) 5. Treasurer's Report (<i>MM</i>) 6. RoCo (<i>PF</i>) 7. PR/Marketing (<i>BJ</i>) 8. Track-Day Coordinator (<i>SL</i>) 9. AOB 10. Next Meeting 	Action

1	Approval of the previous minutes – all happy. <div style="text-align: right;">Proposer: SL Seconded: PF</div>	unanimous
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2	Matters arising from the previous minutes – change “Marquees” to “Marques” in the second paragraph of the Chairman's report.	
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3	Actions updated, please refer to Agenda Discussion 120909.doc for “ Outstanding ” and “ Closed ” actions	ALL
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4	<p>Chairman's Report</p> <p>A. PF spoke to Bob during the week regarding the flyer. Both Bob & Pauline will push next week. BJ has re-written the script and passed to John for approval. Tony has produced the flyer; PF liaised with AB & BJ and wants the flyer to go national.</p> <p>B. AB to chase Paul for prices regarding the Service Card, however she needs a “final” copy</p> <p>C. Matt & Grant have yet to discuss the database, however this is in hand.</p> <p>D. PA felt that there should be a “Trevor Memorial Event” annually going forward and suggested that the pre-80's meet would be suitable. Action NK to speak to Geoff Gwynne about renaming the event the Trevor Memorial Meet? NK has reported back to advise that Geoff is thinking about the Trevor Memorial and will return to NK when a decision has been made.</p> <p>E. MO'n mentioned that Colin has spoken to Geoff for an article to go into Sprint. MO'n does not have everything as yet so no formal date for Sprint. PF will chase at her meet.</p> <p>F. Help lines – Outstanding – Action to transfer to another member.</p> <p>G. Photographs have been supplied by both Sean Lacey and Bob Jones.</p>	<p>PF/BJ</p> <p>AB/Paul</p> <p>MM/GC</p> <p>NK</p> <p>MO'n</p>
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5	<p>Treasurer's Report</p> <p>A. Mem & Arts – MM has updated the “Club Rules”. These will be re-posted on the forum for all to vote online. Members concerned about financial implications of being a shadow director and MM advised there are none. It was discussed at length to setup a small sub committee to deal with disciplinary items. JB has the power to set this up. MM to check the legalities of this. Voting to be done online.</p> <p>B. MM also commented that it would be a recommendation to change the structure of the club using form 288A.</p>	<p>MM/JB</p> <p>MM</p>
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	<p>C. MM & JB have agreed to a small budget for PF. This is to empower PF to purchase club banners/flags etc. All regions will be able to use the equipment PF purchases. Amount awaiting approval.</p> <p>D. Mem and Arts are the rules of the club and it is these that should be followed.</p>	<p>MM/JB</p> <p>MM</p>
6	<p>RoCo</p> <p>A. PF pleased with budget proposals to purchase club accessories, banners, flags etc for each region to use at TVRCC Events.</p>	
7	<p>Marketing/PR</p> <p>BJ has provided a break-down of costs giving details of Marketing objectives/costs etc. A hand-out was passed to each member.</p> <p>A. BJ would like more advertising in other specialist car magazines and plans to use approx £6000 from the Marketing budget in this area. BJ has already managed to negotiate a low advertising cost in some media.</p> <p>B. BJ wants to move the club into database marketing by way of a new approach to activate db marketing for the club and its members.</p> <p>C. TVR always used to advertise in dedicated car magazines and BJ is confident to be able to get these fees reduced. MO'n advised that due to current financial climates, more and more radio stations/newspapers/press etc are doing more contra deals. If TVRCC wanted to advertise in Classic Car for example, TVRCC should be able to contra that deal with allowing them to advertise in Sprint; thus reducing the cost quite significantly.</p> <p>D. BJ asked about postage weight/print space etc within the magazine and wanted to discuss possibility of expanding magazine. MO'n has advised that we could stretch to an extra 8 pages but postage would increase by approx £400 per month. BJ is interested in obtaining more than £400 in advertising and AB has advised that there is no available space until January 2010. When question about membership costs, it was advised that there will be some impact (refer to handout).</p> <p>E. MO'n would like a Xmas push in the October and November issue's of Sprint to advertise a new venture of a "Subscription Gift" to that Special Someone who has everything! This was received with much enthusiasm and will not incur any costs to the club. Action for MO'n to promote Xmas subscription idea although she will require the latest list of current benefits to members.</p> <p>F. AB advised that the "Members Benefits" need to be online and flyers should be sent out to members.</p> <p>G. JB advises that funds can be made available for some ideas but sadly, not all.</p> <p>H. PF would like Xmas cards with various TVR models for ROs to sell to regional members. MO'n and John to discuss ideas.</p> <p>I. JB would like to offer current advertisement company's space on the website as well as in Sprint. BJ to liaise with Paul Callum.</p> <p>J. AB to update "Members Benefits" section and contact all registered advertisements to ascertain current prices etc and update as necessary. AB to email this to MO'n for inclusion in Sprint.</p> <p>K. MO'n has been dealing with a local newspaper who are offering "What Readers Want" for example a buyer needs new tyres, they order direct with the supplier, supplier dispatches and TVRCC receives set percentage of sales.</p> <p>L. MH advises that some clubs have a "Youth Correspondent" to speak to the younger drivers to encourage them to join. NK argued against this due to the car being out of production. JB has asked MH puts ideas in an email to him to discuss further.</p>	<p>MO'n/AB/BJ</p> <p>PF/MO'n</p> <p>BJ</p> <p>AB</p> <p>MO'n/BJ</p> <p>MH/BJ</p>
8	<p>Track day Coordinator</p> <p>A. SL has a meeting at Oulton Park on 11th September with Easytrack to ascertain how events are usually run. It was mentioned that Easytrack have had 2010 dates through, however as yet they will not release info to TVRCC until later when all details are finalised.</p> <p>B. SL meeting up with Bernie and Ian Banister at Cadwell to gain knowledge how a whole TVRCC event is run. SL and Bernie have liaised often discussing ideas moving forward. SL mentioned that he has several ideas moving forward including:</p> <p>I. Wet Grip Days @ Rockingham in conjunction with a track-day (definite)</p> <p>II. Drag Race (Shakespeare County or Santa pod)</p> <p>III. Skid control</p> <p>IV. 2 or 3 track days with Easytrack with 1 at Brands and a couple of evening events</p> <p>C. SL currently waiting on prices before he could commit and notify the club and members. SL to return with update at the next meeting.</p> <p>D. BJ commented that he had spoken to Porsche club and they expressed an interest in a</p>	<p>SL</p> <p>SL/BJ</p>

	joint venture. BJ and SL to discuss offline and update via the forum.	
9	<p>AOB</p> <p>A. David Welton (2nd RO Blackpool) came to discuss possible ideals for “BNG 2010 Back Home Celebrating Peter Wheeler”.</p> <p>B. David produced a draft of possible activities for the weekend including quiz night, dinner/dance to a live band. David also wants to organise demo sprints/auto-tests. He has asked if Vicky Wheeler would be involved and it was mentioned that she would like to come and present prizes but does not want to speak. David also mentioned that he would like any money collected at this event to be donated to a charity of her request.</p> <p>C. Event to be run from Friday 3rd – Sunday 5th November.</p> <p>D. DW commented that he would require Marshalls for the rally/race. He would like to organise various tours to the TVR garages/factory and various runs out ranging from a slow scenic tour to full on rumbles. Blackpool council are keen for the TVRCC to drive through the illuminations. Jane is currently sourcing prices for hotels and has a small selection that meets the criteria for parking, quantity and quality of rooms etc.</p> <p>E. DW would like to run a special in the Sprint magazine in March 2010 with full details of the event and a later update prior to November 2010 possibly September.</p> <p>F. NK is going to attend the meeting in Blackpool regarding this to discuss further. DW and NK requested to liaise with each other to keep committee in the loop.</p> <p>G. AB has been contacted by Blackpool Council regarding possibility of having a TVR memorial on a round-a-bout. BJ is moving forward with this.</p> <p>H. PA was asked to raise the query regarding opening up the forum. 80-95% favoured keeping the forum closed. The Committee have voted against opening up the forum due to the privacy of other members.</p> <p style="text-align: right;">Voted For: 0 Voted Against: Unanimous Abstain: 0</p> <p>I. NK would like only major events or events which are bigger than a normal monthly meet need to be organised via Events Team.</p> <p>J. SB to advised MO'n requests of “Features Box”. BJ and MO'n to liaise and discuss banners/NEC events etc.</p> <p>K. eBay Shop – AB has requested a short period to allow investigation before committing to open and run an eBay shop. AB will keep committee updated via the forum. MO'n recalls seeing an advert in a local newspaper for an eBay related intense training course which may be something to look at should this be an option.</p> <p>L. PA is participating in a Classic Car event and will write something for edition of Sprint. This was organised via Aviva Classic Car Events. PA to liaise with MO'n.</p> <p>M. MO'n has volunteered to find hotel deals inc food etc at a Best Western Hotel (Wroxton House)</p>	<p>NK/DW</p> <p>BJ/AB</p> <p>MO'n/BJ</p> <p>AB</p> <p>PA/MO'n</p> <p>MO'n</p>
10	<ul style="list-style-type: none"> • Next Meeting to be held on Saturday, 28th November 2009 @ Gaydon • Please advise attendance to the pre-xmas meal afterwards – details TBA 	